Allure - Proposed Site Architecture

Standard Site Elements

Page Width: 1024px (1000 actual)

a: banner ad
standard 798 x 90

b: Allure
masthead logo

c: subscrip-tion center

d: subscrip-tion center (graphic)

e: navigation
Welcome, username   Logout | Profile

f: nav trail   **g: log in**

h: content well   **j: x-rail**   **i: y-rail**

k: utility footer

l: CondéNet sitewide navigation

m: legal footer

Proposed Standard Elements for Allure.com templates

a: **banner ad** - graphic with href; link opens new window
b: **masthead logo** - graphic with href; links to site homepage; opens inline
c: **subscription center** – links subscription, gift subscription, renew subscription and subscription help.
d: **subscription center (graphic)** - graphic of cover of magazine, links to subscription page
e: **navigation** - combination of css and graphics; Each button will have roll-over functionality; All links will load inline
f: **nav trail** - contains a nav trail. All links open inline.
g: **log in header** - links to user "sign-in" and to "register" pages; If user is signed in user name is displayed and a link to user "edit".
h: **content well** - page content
i: **y-rail** - can be graphics with href, text links, or various other types of content. This area will be dynamic and will be based on the section and/or subsection that the page is an element of.
j: **x-rail** - can be graphics with href, text links, or various other types of content. This area will be dynamic and will be based on the section and/or subsection that the page is an element of.
k: **utility footer** - combination of css and graphics; links to utility pages of site; *See detail right.*
l: **CondéNet sitewide navigation** - combination of css and graphics; links to other Magnet sites; links open inline. "Subscribe To" drop-down menu is a jump menu; each link opens in new window; *See detail right.*
m: **legal footer** - legal content with links to "user agreement" and "privacy policy"; links open in new windows; *See detail right.*

[navigation (e) detail]

Subscribe	Inside Allure 1.1	Beauty Reporter 1.2	Trends 1.3	How To's 1.4	Salon & Spa Directory 1.5	Total Makeover 1.6	Free Stuff 1.7	Connect 1.8

Navigation buttons will have rollover functionality.
All links will load inline, with the exception of "Subscribe to Allure" which will load in a new window.

[nav trail (f) / login header (g) detail]

Home | Level 1 | Level 2 | Level 3   User Name | Log in | Register

[utility footer (k) detail]

Contact Us | Site Map | Forums | Press Center | Media Kit | RSS Feeds

RSS Feeds includes the standard orange RSS graphic to the left of the text link. The graphic links to the RSS Feed

[CondéNet sitewide navigation footer (l) detail]

Concierge / Epicurious / Men.Style.com / Style.com / Allure / Architectural Digest / Cargo / DominoGlamour / House & Garden / Lucky / Self / Teen Vogue / The New Yorker / Vanity Fair / YM

-- Subscribe to --

View Special Offers
View All Titles

Allure
Architectural Digest
Bon Appétit
Bride's
Cargo
Condé Nast Traveler
Details
Domino
Elegant Bride
Glamour
Golf Digest
Golf for Women
Golf World
Gourmet
GQ
House & Garden
Lucky
Modern Bride
SELF
Teen Vogue
The New Yorker
Vanity Fair
Vogue
W

This is a drop-down jump menu. Links open in new windows.

[legal footer (m) detail]

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Use of this Site constitutes acceptance of our User Agreement and Privacy Policy.

This Site looks and works best when viewed using browsers enabled with JavaScript 1.2 and CSS, such as Netscape 7+ and Internet Explorer 6+.

"User Agreement" and "Privacy Policy" both open new windows.

*Element not pictured in this design