

# Carbon Calculator

## Wireframes

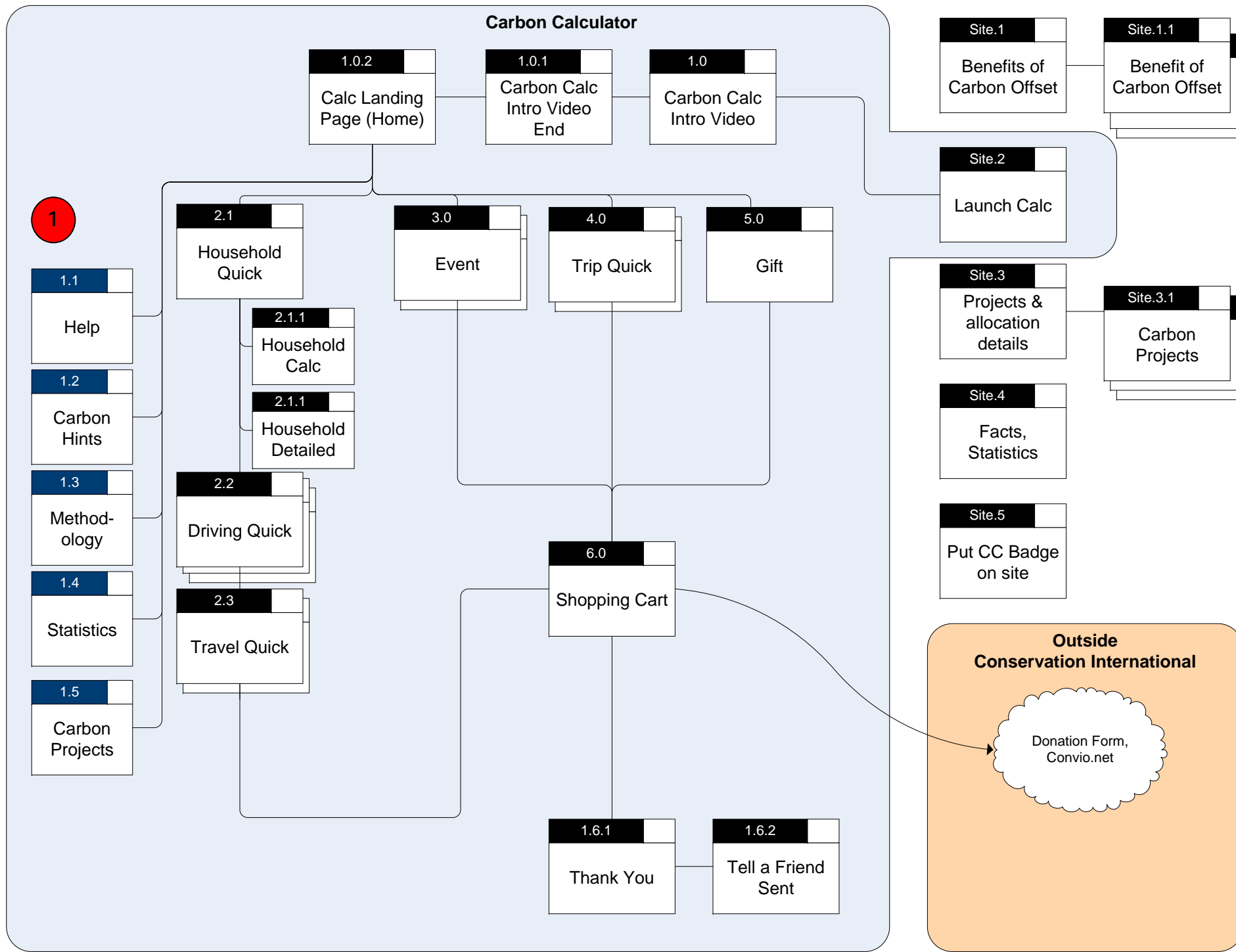
Version 12

**Submitted By:** Atmosphere BBDO

**Submitted To:** Conservation International

**Dated:** 7 February 2008

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Notes

**1** Sidebar elements (blue header) are available throughout carbon calc. Their content is driven by what is on the main screen.

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# Offset your carbon emissions to mitigate Climate Change

Ensuring Species Survival

Mitigating Climate Change

Promoting Human Well-Being

Promoting Economic Development

Begin Your Calculation

Notes

- 1 Carbon Calc begins one of (n) videos showing the benefits of Carbon offsets, with a navigation element that allows users to choose other similar videos appearing at the end of video.

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At the end of the randomly chosen intro video, the two main options are to replay video or to start calculation (to 1.0.2)

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[Watch Intro Video](#)

### Carbon Calculator Instructions

You can do any or all of these.

Complete calculation for  people.

Personal  
Calculator

**Personal Calculator:** use this to get a detailed readout of Carbon offset.

Quick  
24  
Tons of  
CO<sub>2</sub>

**Quick Offset**  
According to the most recent data, each of us contributes 24 tons of CO<sub>2</sub> per year. Offset Now.

Event

**Event** one-off for upcoming event.

Trip

**Trip** for one-off trip

Gift

**Gift:** give another person a carbon offset.

Home

Notes

- 1 After intro video, calc begins. Slideshow in the background changes image with page refresh. Photos are darkened (or a translucent screen applied) so image is still visible, but text is readable.
- 2 A permanent set of information links is available on the side. Can show overview or contextual content. Sidebar is persistent - user's choice remains open/closed through page refreshes.
- 3 Opportunity to offset for multiple people.
- 4 If user is doing multiple offsets, number replaces icon to show in progress.
- 5 Home button goes to this page. Intro video is watchable by link at top

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Aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat, elementum vitae.

Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

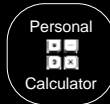
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[Watch Intro Video](#)

Carbon Calculator Instructions

You can do any or all of these.

Complete calculation for  people.



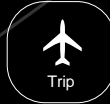
**Personal Calculator:** use this to get a detailed readout of Carbon offset.



**Quick Offset** According to the most recent data, each of us contributes 24 tons of CO<sub>2</sub> per year. Offset Now.



**Event** one-off for upcoming event.



**Trip** for one-off trip



**Gift:** give another person a carbon offset.



Notes

1

Help is contextual – whatever is in the main screen, the help page displays instructions for that page. For example, while viewing the main page, the help will be general, when help is open next to a Household Calc page it will offer help for that page.

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1. Aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat elementum vitae.

2. Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium.

3. Praesent mollis diam at sapien.

4. sodales, tortor lacus sodales felis, laoreet

▶ Methodology

▶ Statistics

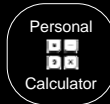
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Watch Intro Video

Carbon Calculator Instructions

You can do any or all of these.

Complete calculation for  people.



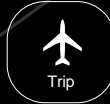
**Personal Calculator:** use this to get a detailed readout of Carbon offset.



**Quick Offset** According to the most recent data, each of us contributes 24 tons of CO<sub>2</sub> per year. Offset Now.



**Event** one-off for upcoming event.



**Trip** for one-off trip



**Gift:** give another person a carbon offset.



Notes

1

Carbon Hints is contextual – whatever is in the main screen, the sidebar displays carbon hints for that page. For example, while viewing the main page, the hints will be general, when Carbon Hints is open next to a Household Calc page it will offer hints for shaving carbon emissions from your household.

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How a Carbon Footprint is calculated.

1 auctor. Aliquam erat  
volutpat. Suspendisse  
bibendum adipiscing quam.  
Fusce pede erat,  
elementum vitae.

Sed quam. Ut posuere,  
eros a faucibus sodales,  
tortor lacus sodales felis,  
laoreet congue nulla mauris  
ac felis.

Tell Me More

Opens popup window

▶ Statistics

▶ Carbon Projects

Personal  
Calculator

4.3  
House

Driving

Travel

### Household

Quick Offset

Personalized

Detailed

I live in

My household uses:

kWh of electricity / month

therms of natural gas / month

gallons of heating oil /year

gallons of propane/LPG /year

cords of wood /year

Reset Section

Your Emissions

4.3  
Tons of CO<sub>2</sub>  
per year

Preview  
Total  
Offset

\$51.60  
Checkout Now

Suggested  
Donation

Home



### Notes

- Methodology gives a short paragraph or two on Methodology. Bottom is a link that allows user to see more details in a popup window. Any data they've entered in the Carbon Calc will be retained.

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- ▶ Help
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- ▶ **1** Me **1** ology
- ▼ Statistics

Nunc auctor. Aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat, elementum vitae.

National Average **2**

Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis.

Tell Me More  
Opens popup window

▶ Carbon Projects



### Household

Quick Offset Personalized Detailed

I live in

My household uses:

- kWh of electricity / month
- therms of natural gas / month
- gallons of heating oil /year
- gallons of propane/LPG /year
- cords of wood /year

Reset Section

Your Emissions  
**4.3**  
Tons of CO<sub>2</sub>  
per year

Preview  
Total  
Offset

**\$51.60**  
Checkout Now

Suggested  
Donation



### Notes

- 1 Statistics gives a short paragraph or two on statistics (national averages, etc.). Bottom is a link that allows user to see more details in a popup window. Any data they've entered in the Carbon Calc will be retained.
- 2 IP Filtering, if doable, will be available for the CI hosted version, showing the US average if user is from the US, not showing average if user is from outside the US.

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Pellentesque aliquet tristique urna. Sed ultricies. Aenean scelerisque urna non risus. Phasellus augue nunc, porta in, dignissim vel, pretium at, purus. Aenean fringilla ante vel risus. Fusce pulvinar lectus sed risus.

Tell Me More

Opens popup window

1

Personal Calculator

### Household

- Quick Offset
- Personalized
- Detailed

I live in

My household uses:

- kWh of electricity / month
- therms of natural gas / month
- gallons of heating oil /year
- gallons of propane/LPG /year
- cords of wood /year

Reset Section

Your Emissions  
**4.3**  
Tons of CO<sub>2</sub>  
per year

Preview  
Total  
Offset

**\$51.60**  
Checkout Now

Suggested  
Donation



### Notes

1

Carbon Projects operates similarly to Methodology and Statistics. Clicking the button gives a short description and offers the chance for more in a popup window.

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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

▶ Methodology

▶ Statistics

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1

Personal  
Calculator

2

House

3

Household

Quick Offset

Personalized

Detailed

Use Quick Offset  
**5**  
Tons of CO<sub>2</sub>/year

Accounting for the use of electricity, natural gas and other fuels, the average home consumes 92.2 Btus and emits 5 tons of CO<sub>2</sub> per year.

Reset Section

Your Emissions  
**0.0**  
Tons of CO<sub>2</sub> per year

Preview Total Offset

**\$0**  
Suggested Donation  
**Checkout Now**

Home

Notes

- 1

**Personal Calculator**

Each section, as clicked, is highlighted. Once section is complete enough to give calculation, the icon is replaced by a number of tons of CO<sub>2</sub>. (subject to design phase)
- 2

If the user has not clicked on a sidebar element prior to choosing a calculator, the “Hints” section is displayed. If the user has chosen a sidebar element, that element is shown instead.
- 3

Each section has a Quick Offset section, others have calculate sections and/or detailed sections. By default, users will start each section of the calculator in the each section on the quick offset section.

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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

▶ Methodology

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Personal Calculator

House

Driving

Travel

Household

Quick Offset | Personalized | Detailed

I live in a(n)

with  Bedrooms

with  residents including myself.

Reset Section

4

Your Emissions **0.0** Tons of CO<sub>2</sub> per year

Preview Total Offset

**\$0** Suggested Donation

[Checkout Now](#)

Home

## Notes

- Each section, as clicked, is highlighted. Once section is complete enough to be calculable, the icon is replaced by a number of tons of CO2 (subject to design phase).
- User has the option in each section to complete a personal calculation to get a more accurate read on their carbon footprint. Scrollbar can be included for more hints or longer content.
- What you can do is the area for suggestions for cutting carbon calc.
- On mouseover, photo information is shown again.

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Personal Calculator

**4.3**  
House

Driving

Travel

## Household

Quick Offset
Personalized
1

I live in

My household uses:

kWh of electricity / month

therms of natural gas / month

gallons of heating oil /year

gallons of propane/LPG /year

cords of wood /year

Our household diet is

Reset Section 3

*Electricity*  
Kilowatt-hours (kWh) per year  
X 1.37 lbs CO<sub>2</sub> 4

*Natural Gas*  
Therms per year x 11.71 lbs CO<sub>2</sub>

*Heating Oil*  
Gallons per year x 22.39 lbs CO<sub>2</sub>

**our Emissions**  
**4.3**  
Tons of CO<sub>2</sub> per year

Preview Total Offset

\$51.60

Checkout Now

Suggested Donation

- ▶ Statistics
- ▶ Carbon Projects

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Notes

- 1 Some sections include the opportunity for more detailed calculations.
- 2 Once the section is complete enough to calculate, the number is added to the summary at the bottom and the donation calculation is made. Whichever subsection (Quick, Personalized, or Detailed) in which the user last acted (and resulted in a carbon total greater than 0.0) is used for the calculation of the section.
- 3 Each Personalized or Detailed subsection includes a reset button
- 4 Sample Methodology content

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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.



▶ Methodology

▶ Statistics

▶ Carbon Projects



Driving

4.3  
House



Quick Offset

Personalized

Detailed

Complete calculation for  people.

Use Quick Offset

5

Tons of CO<sub>2</sub>/year

Transportation accounts for roughly 33% of energy-related emissions. In a year, the average driver travels 9,900 miles and contributes 5 tons/year of CO<sub>2</sub>.

Reset Section

Your Emissions  
**4.3**  
Tons of CO<sub>2</sub>  
per year

Preview  
Total  
Offset

**\$51.60**

Checkout Now

Suggested  
Donation



Notes



The side info rail is always available and active. Contextual Help, Hints, Methodology and Statistics are possible. Projects is always an overview of the current projects.

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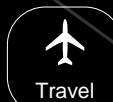
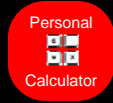
Aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat, elementum vitae.

Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

▶ Methodology

▶ Statistics

▶ Carbon Projects



## Driving

Quick Offset   Personalized   Detailed

I drive a(n)

approximately  miles per year.

Reset Section

Your Emissions  
**4.3**  
Tons of CO<sub>2</sub>  
per year

Preview  
Total  
Offset

**\$51.60**  
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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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Personal Calculator

Driving

Quick Offset

Personalized

Detailed

I drive 10,000 miles in a car that gets 25-35 miles per gallon.

4.3 House

6 Driving

Travel

Reset Section

1 Your Emissions 10.3 Tons of CO<sub>2</sub> per year

Preview Total Offset

\$123.60 Checkout Now

Suggested Donation



Notes

- 1 Running tally is kept from page to page. All sections filled out are included in calculation.

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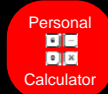
Aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat, elementum vitae.

Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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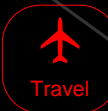
▶ Carbon Projects



Travel

4.3 House

6.0 Driving



Quick Offset

Personalized

Complete calculation for  people.

Use Quick Offset

5

Tons of CO<sub>2</sub>/year

Lorem ipsum dolor.

1

Reset Section

Your Emissions  
**12.8**  
Tons of CO<sub>2</sub>  
per year

Preview  
Total  
Offset

**\$153.60**  
Checkout Now

Suggested  
Donation



Notes

1

Need numbers and text for national average.

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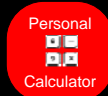
Aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat, elementum vitae.

Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

### ▶ Methodology

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4.3  
House

6.0  
Driving



## Travel

### Quick Offset

### Personalized

In a year I make about  short roundtrip flights\* and about  long roundtrip flights.

Commercial jet.

In one year I stay about  days in a hotel.

\* (under 500 miles one way).

Reset Section

Your Emissions  
**12.8**  
Tons of CO<sub>2</sub>  
per year

Preview  
Total  
Offset

**\$153.60**  
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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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Event

Quick Offset

Personalized

Family Gathering

2

Tons of CO<sub>2</sub> / year

Offset a Family Gathering or Reunion

A holiday or family reunion with 15 or more people, some traveling to the event and staying in a hotel, generates about 2 tons of CO<sub>2</sub>.

Wedding

7.5

Tons of CO<sub>2</sub> / year

Offset a Wedding

A wedding involving 100 or more guests who travel to the event and stay overnight in a hotel generates roughly 7.5 tons of CO<sub>2</sub>.

Reset Section

Your Emissions

7.5

Tons of CO<sub>2</sub> per year

Preview Total Offset

\$90.00 Checkout Now

Suggested Donation



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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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Event

Quick Offset

Personalized

I am hosting a

The number of guests attending is

The duration of my event is

The number of guests flying to my event is

The average one-way distance of my guests' flight is:

The number of guests driving is

The average one-way distance of my guests' car travel is:

The number of guests staying in a hotel is

Your Emissions  
**16.9**  
Tons of CO<sub>2</sub>  
per year

Preview  
Total  
Offset

**\$202.80**  
Checkout Now

Suggested  
Donation



Notes



If needed, the form area of the calculator can have a scrollbar, as long as it is very visible.

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Aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat, elementum vitae.

Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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## Trip

### Quick Offset

### Personalized

Complete calculation for  people.

Domestic Flight

.7

Tons of CO<sub>2</sub>/ year

#### Offset a Domestic Flight

Your trip to nearby destinations, from New York to Los Angeles, for example, generates just under 1 ton of CO<sub>2</sub>.

International Flight

3

Tons of CO<sub>2</sub>/ year

#### Offset an International Flight

An international trip as far as 10,000 miles one way generates 3 tons of CO<sub>2</sub>.

Reset Section

Your Emissions

3

Tons of CO<sub>2</sub> per year

Preview Total Offset

\$36.00  
Checkout Now

Suggested Donation



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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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Trip

Quick Offset

Personalized

I am flying approximately (one way):  miles  kilometers

- Up to 300 miles example: London to Dublin
- 300 to 500 miles example: Berlin to Stockholm
- 500 to 1,000 miles example: Boston to Atlanta
- 1,000 to 2,500 miles example: New York City to Los Angeles
- 2,500 to 5,000 miles example: Sao Paulo to Lisbon
- 5,000 to 10,000 miles example: Sydney to New York City
- 10,000 to 15,000 miles example: Buenos Aires to Shanghai
- 15,000 miles or more

Including myself, the number of people on this trip is:

Commercial jet.

On this trip I will stay  days in a hotel.

Reset Section

Your Emissions  
**16.9**  
Tons of CO<sub>2</sub>  
per year

Preview  
Total  
Offset

**\$202.80**

Suggested  
Donation

Checkout Now



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Commercial jet. ▼

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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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Gift

Quick Offset

Road Trip  
**1**  
Tons of CO<sub>2</sub> / year

**Offset a Cross-Country Road Trip for \$12**  
From New York to L.A., car travel alone will generate approximately a ton of CO<sub>2</sub>.

Family Gathering  
**2**  
Tons of CO<sub>2</sub> / year

**Offset a Family Gathering for 24**  
A holiday event or a family reunion with 15 or more people, some traveling to the event and staying overnight in a hotel, generates about 2 tons of CO<sub>2</sub>.

Frequent Flyer  
**4**  
Tons of CO<sub>2</sub> / year

**Offset a Frequent Flyer for \$48**  
The friend or family member who travels a handful each of short and long roundtrip flights in a year generates 4 tons of CO<sub>2</sub>.

New Home  
**5**  
Tons of CO<sub>2</sub> / year

**Offset a new Home for \$60**  
In a year, the average home generates 5 tons of CO<sub>2</sub>.

Your Emissions

**0**  
Tons of CO<sub>2</sub> per year

Preview  
Total  
Offset

**\$0**  
Checkout Now

Suggested  
Donation



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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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### Your Calculation

Your donation **1** will ensure mitigation of climate change, aliquam erat volutpat. Suspendisse bibendum adipiscing quam.

Complete calculation for  people. **2**

### Personal Calculation

**4.3**

House

{summary of choices in this section Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Edit](#)

**6.0**

Driving

{summary of choices in this section Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Edit](#)

**2.8**

Travel

{summary of choices in this section Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Edit](#)

**Offset Now or start an additional calculation** **3**

Remember this amount for the upcoming donation form.

Your Emissions

**17.9**

Tons of CO<sub>2</sub> per year

**\$214.80**

Offset Now

Suggested Donation **4**



## Notes

**1** Text explaining what donations will do is followed by very short summaries of user's choices in each section and an opportunity to revisit that section.

Note that summaries are limited to (x) characters (TBD by design) and summaries are truncated after that limit.

**2** Opportunity to offset for more than one person.

**3** This and other 'start new' links go to the landing page, 1.0.2

**4** Offset button goes to offsite donation form.

**NOTE: Checkout goes to convio.net and there is no exchange of information between CI and Convio.**

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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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### Your Calculation

Your donation **1** will ensure mitigation of climate change, aliquam erat volutpat. Suspendisse bibendum adipiscing quam.

Complete calculation for  people.

### Personal Calculation

4.3  
House

{summary of choices in this section Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Edit](#)

**Driving**

**Not completed.** [Edit](#)

2.8  
Travel

{summary of choices in this section Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Edit](#)

### Offset Now or start an additional calculation

Your Emissions  
**7.1**  
Tons of CO<sub>2</sub>  
per year

Remember this amount for the upcoming donation form.

**\$85.20** Suggested Donation  
Offset Now



### Notes

1

Summary of user's choices in each section and an opportunity to edit.

Incomplete sections are highlighted, but checkout can still continue.

**NOTE: Checkout goes to convio.net and there is no exchange of information between CI and Convio.**

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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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### Your Calculation

Your donation will ensure mitigation of climate change, aliquam erat volutpat. Suspendisse bibendum adipiscing quam.

Complete calculation for  people.

### Personal Calculation

4.3

House

{summary of choices in this section Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Edit](#)

6.5

Driving

Unclear. Lorem ipsum dolor sit amet. [Edit](#)

- Use:
- 6.5 Quick Offset
  - 5.8 Personalized
  - 0.0 Detailed

2.8

Travel

{summary of choices in this section Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Edit](#)

Offset Now or [start an additional calculation](#)

Your Emissions

13.6

Tons of CO<sub>2</sub> per year

Remember this amount for the upcoming donation form.

\$260.20

Offset Now

Suggested Donation



## Notes

1

In the case where the user has completed a subsection tab (e.g. Driving: Quick Offset) but then clicked onto a tab and left it blank AND THEN proceeded to the next subsection, the application will present a checkout that allows the user to choose which tab total to use.

The default will be the last tab in which the user acted on with a carbon number greater than 0.0

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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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### Your Calculation

Your donation will ensure mitigation of climate change, aliquam erat volutpat. Suspendisse bibendum adipiscing quam.

Complete calculation for  people.

### Gift

Family Gathering

2

Tons of CO<sub>2</sub> / year

#### Offset a Family Gathering for 24

A holiday event or a family reunion with 15 or more people, some traveling to the event and staying overnight in a hotel, generates about 2 tons of CO<sub>2</sub>. [Edit](#)

### Offset Now or start an additional calculation

Remember this amount for the upcoming donation form.

Your Emissions

2

Tons of CO<sub>2</sub> per year

\$24.00  
Offset Now

Suggested  
Donation



### Notes

1

Offset button goes to offsite donation form.

**NOTE: Checkout goes to convio.net and there is no exchange of information between CI and Convio.**

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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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### Your Calculation

Your donation will ensure mitigation of climate change, aliquam erat volutpat. Suspendisse bibendum adipiscing quam.

Complete calculation for  people.

### Quick Offset

Quick Offset  
**24**  
Tons of CO<sub>2</sub> / year

Quick Offset  
Lorem ipsum dolor  
[Edit](#)

### Offset Now or start an additional calculation

Your Emissions  
**24**  
Tons of CO<sub>2</sub>  
per year

Remember this amount for the upcoming donation form.

**\$288.00** Suggested Donation  
Offset Now



### Notes

1

Offset button goes to offsite donation form.

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Your donation will ensure mitigation of climate change, aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat, elementum vitae.

Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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Your Calculation

Your donation will ensure mitigation of climate change, aliquam erat volutpat. Suspendisse bibendum adipiscing quam.

Complete calculation for  people.

Personal Calculation

- 4.3** House {summary of choices in this section Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Edit](#)
- 6.0** Driving {summary of choices in this section Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Edit](#)
- 2.8** Travel {summary of choices in this section Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Edit](#)

Quick Offset

Your Emissions  
**24**  
Tons of CO<sub>2</sub>  
per year

Remember this amount for the upcoming donation form.  
**\$288.00** Suggested Donation  
Offset Now



Notes

1

IF the user has completed more than one section, each section complete enough to give a calculation is reflected in the shopping cart screen.

Each section touched by the user is listed in order (listing order is the same as on the landing page (1.0.2))

1. Personal Calculator
2. Quick Offset
3. Event
4. Trip
5. Gift

If the user has not touched a section, it is not listed in the cart.

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Your donation will ensure mitigation of climate change, aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat, elementum vitae.

Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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### Your Calculation

#### Quick Offset

Quick Offset  
**24**  
Tons of CO<sub>2</sub> / year

Quick Offset  
Lorem ipsum dolor  
[Edit](#)

#### Gift

Family Gathering  
**2**  
Tons of CO<sub>2</sub> / year

Offset a Family Gathering for 24  
A holiday event or a family reunion with 15 or more people, some traveling to the event and staying overnight in a hotel, generates about 2 tons of CO<sub>2</sub>. [Edit](#)

1

Offset Now or [start an additional calculation](#)

Remember this amount for the upcoming donation form.

Your Emissions  
**24**  
Tons of CO<sub>2</sub> per year

**\$288.00** Suggested Donation  
Offset Now



### Notes

1 View of previous page (Shopping Cart – Complex 6.0.4) with scrollbar scrolled down.

Note that the title “Your Calculation” remains at the top and the “Offset Now or Start an Additional calculation” text is at the bottom of the scrolling content.

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Your donation will ensure mitigation of climate change, aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat, elementum vitae.

Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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Thank You!

1

Your Suggested Donation amount is **\$124.40**

(If your browser was not directed to Convio.net for donation, [click here](#))

Nunc auctor. Aliquam erat volutpat. Suspendisse bibendum adipiscing will help our [Carbon Projects](#).

Make sure to [Tell a Friend](#) or [Put the Carbon Calculator Badge on your website](#)



**Personal Calculator:** Start a new personalized calculation.



**Event** Start a new one-off for upcoming event.



**Trip** Start a new one-off Trip



**Gift:** Start a new give another person a carbon offset.



Notes

1

On completing donation, the screen goes to a thank you with links to carbon projects page, other calculations they can do, and the Tell a Friend page.

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Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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Tell a Friend

Use this form to tell a friend about the Carbon Calculator. You can also [Put the Carbon Calculator Badge on your website](#)

\* = required field

Your E-Mail Address\*

Subject\*

Message\*

Your Friends' E-Mail Address\* (separated by commas)

- Yes, I would like to receive email updates from CI
  - Yes, I would like to receive CI's newsletter
- [View Privacy Policy](#)

Send



Notes

1

On completing donation, the screen goes to a thank you with links to carbon projects page, the carbon calc distribution page and an opportunity to send info to a friend.

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Your donation will ensure mitigation of climate change, aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat, elementum vitae.

Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

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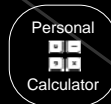
▶ Statistics

▶ Carbon Projects

Message Sent!

Nunc auctor. Aliquam erat volutpat. Suspendisse bibendum adipiscing will help our [Carbon Projects](#).

Put the Carbon Calculator Badge on your website



**Personal Calculator:** Start a new personalized calculation.



**Event** Start a new one-off for upcoming event.



**Trip** Start a new one-off Trip



**Gift:** Start a new give another person a carbon offset.



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Your donation will ensure mitigation of climate change, aliquam erat volutpat. Suspendisse bibendum adipiscing quam. Fusce pede erat, elementum vitae.

Sed quam. Ut posuere, eros a faucibus sodales, tortor lacus sodales felis, laoreet congue nulla mauris ac felis. Phasellus pretium. Praesent mollis diam at sapien.

▶ Methodology

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Tell a Friend

Use this form to tell a friend about the Carbon Calculator. You can also [Put the Carbon Calculator Badge on your website](#)

\* = required field

Error

Please correct the following elements marked in red.

Your E-Mail Address\*

Your Friends' E-Mail Address\* (separated by commas)

Subject\*

Message\*

- Yes, I would like to receive email updates from CI
  - Yes, I would like to receive CI's newsletter
- [View Privacy Policy](#)

Send



Notes

1

On completing donation, the screen goes to a thank you with links to carbon projects page, the carbon calc distribution page and an opportunity to send info to a friend.

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Feature Title

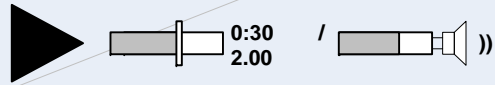
EMAIL | + SHARE | RSS | RATING:

close

1

[video]

REPLAY  
VIEW CORRESPONDING ARTICLE  
CLOSE



For More Info

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More videos

watch

View all videos in CATEGORY NAME  
View all features & media

**[Get Involved]**

CALL TO ACTION

**[Donate]**

CALL TO ACTION

Suggested field

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1

Video Template, CI Wireframes



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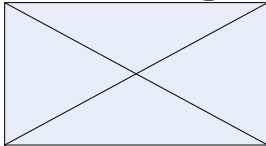
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# Carbon Projects

1



Lorem ipsum consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magnaliqyam erat, sed diam voluptua. Lorem ipsum consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore.

## Section Header

**Title**

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**Title**

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## Section Header

**Title**

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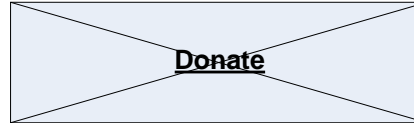
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**Title**

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[Link copy](#)

[Link copy](#)



## Features & Media

Articles

To date (10/1/07)

12,235 have used the Carbon Calculator to offset 239,000 tons of CO<sub>2</sub>.

[See all Features & Media](#)

## See Also

[Put the Carbon Calculator Badge on your website](#)

Notes

1

List Template (1) CI Wireframes

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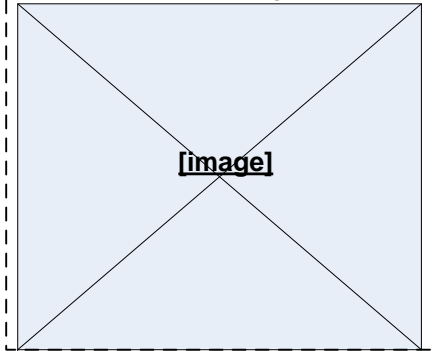


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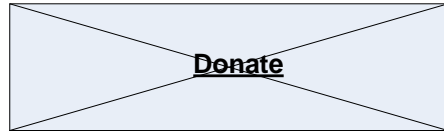
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## Features & Media

Articles

To date (10/1/07)

12,235 have used the Carbon Calculator to offset 239,000 tons of CO<sub>2</sub>.

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## See Also

[Put the Carbon Calculator Badge on your website](#)

Notes

1

Detail Template, CI Sitemap

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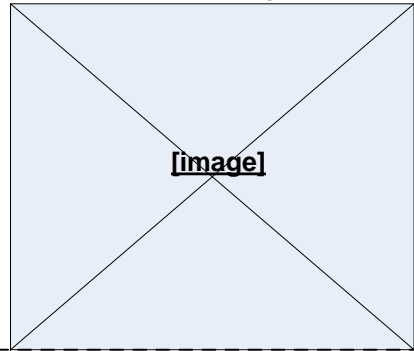


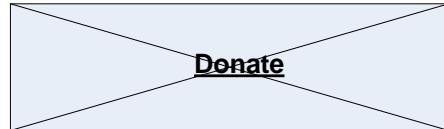
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### Articles

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Notes

1 Detail Template, CI Sitemap

2 IP Filtering, if doable, will allow showing the US average if user is from the US, not showing average if user is from outside the US.



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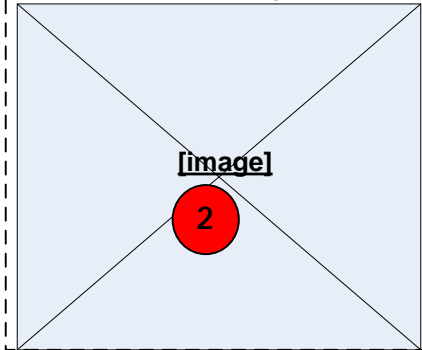


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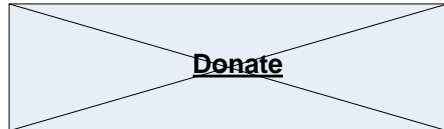
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Code:

```
<?xml version="1.0" encoding="iso-8859-1"?>
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml" xml:lang="en">
<head>
```

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**Features & Media**

Articles

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**See Also**

[Put the Carbon Calculator Badge on your website](#)

Notes

- 1** Detail Template, CI Sitemap
- 2** Carbon Calc Badge shown so users know what they will be putting on their website.

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