

"I'm losing the battle to increase the number of HP servers at the site I'm on.

Need to replace some old Sun E250's (running DNS and NTP) with new servers.....

Anyone have comparison's on these type of servers?"

*-HP User Forums*

» Warranty check  
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HP moderator  
 ★ Expert in this area

**Member status**

ITRC Pro  
 250 points

English  
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number of HP servers at the site I'm on.  
 d's (running DNS and NTP) with new servers.

5 total.

Cost for Sun V240's are \$6000 (Canadian) less EACH then HP RP34440's.

Anyone have comparison's on these type of servers?

Are the RP3440's "bigger,better,faster" servers then the V240's? If yes, then what would be HP's equivalent?

IE - server must still be considered "Enterprise" class and run HP-UX.

Rgds...Geoff

Note: If you are the author of this question and wish to assign points to any of the answers, please login first.For more information on assigning points ,click [here](#)

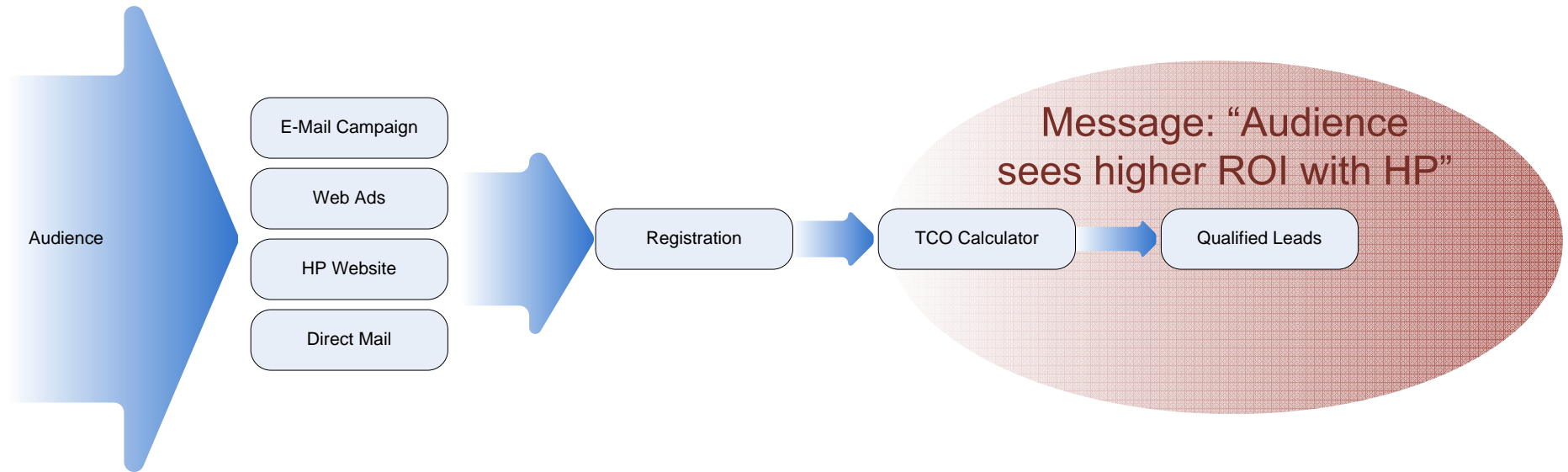
Sort Answers By: Date or [Points](#)

[NMory](#) Jun 22, 2006 17:16:41 GMT 4 pts

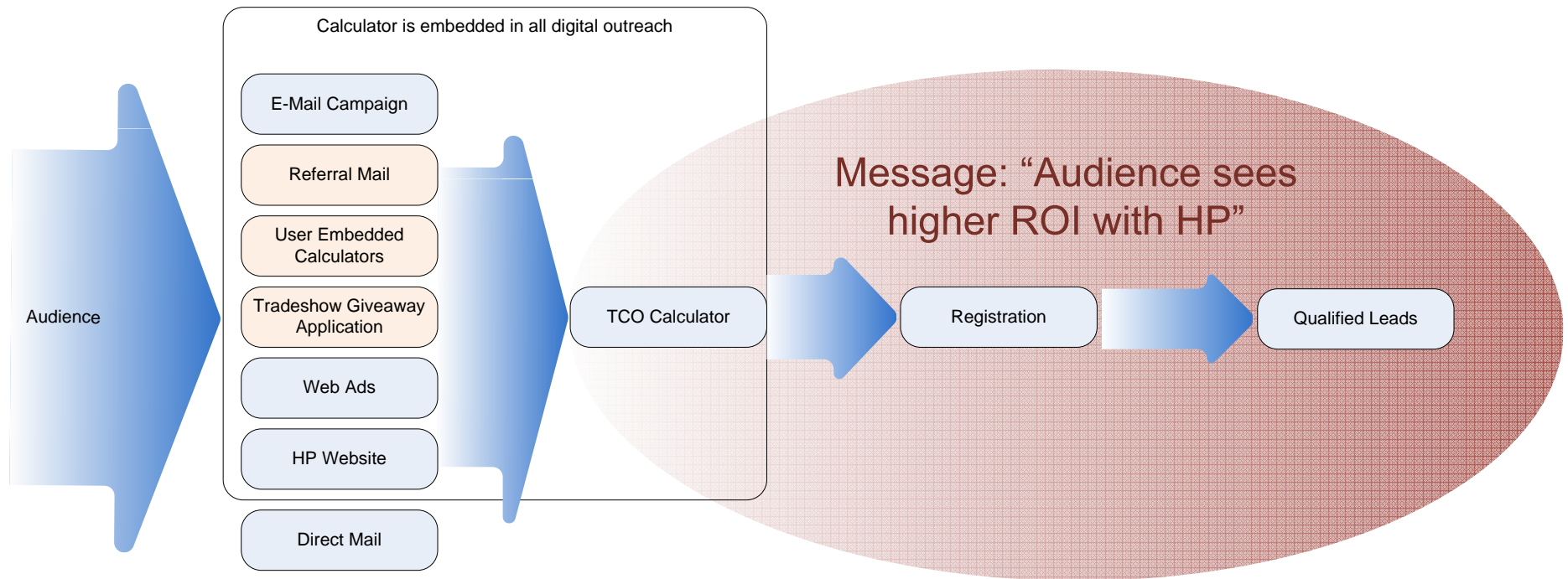
Geoff:

Create a new customer experience for the “TCO Calculator” that:

- Exposes people to the calculator at various points in the communication strategy, not just on the landing page
- Allows users to engage with the calculator without having to fill out a lengthy registration
- Provide the user with tools and resources beyond the calculator that can help assist them in researching their transition proposal



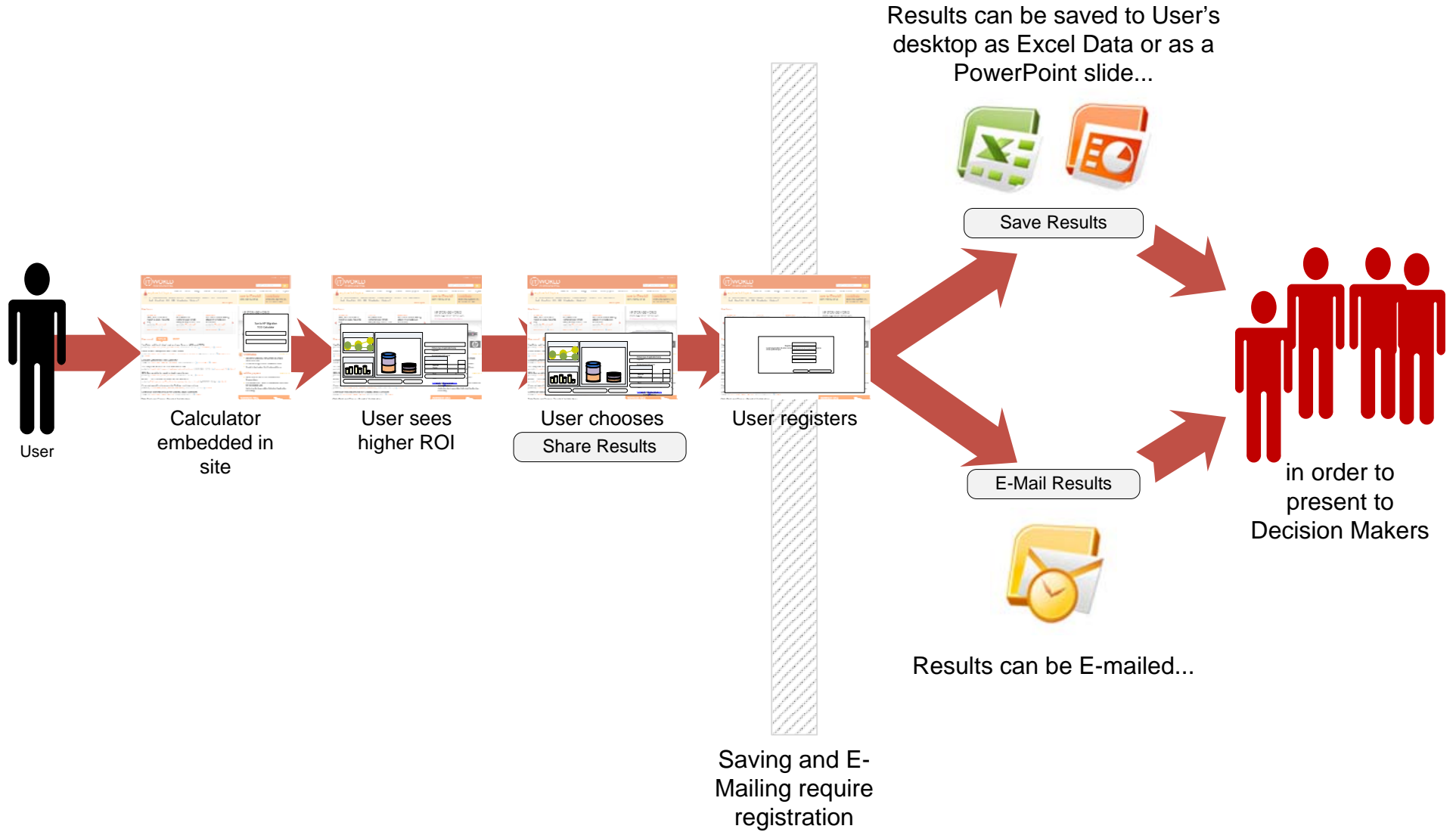
- The TCO calculator is currently housed on the HP landing page; the value of the calculator can't be demonstrated until someone has been driven to the landing page, registered and then engaged; The multiple steps involved increases the likelihood of drop off
- Current user experience requires the user get a User ID and Password in order to take the TCO challenge; which results in a significant number of drop offs and missed opportunity
- No added value is provided beyond the initial interaction with the calculator; Once someone inputs and reads there information, there is no value in the calculator

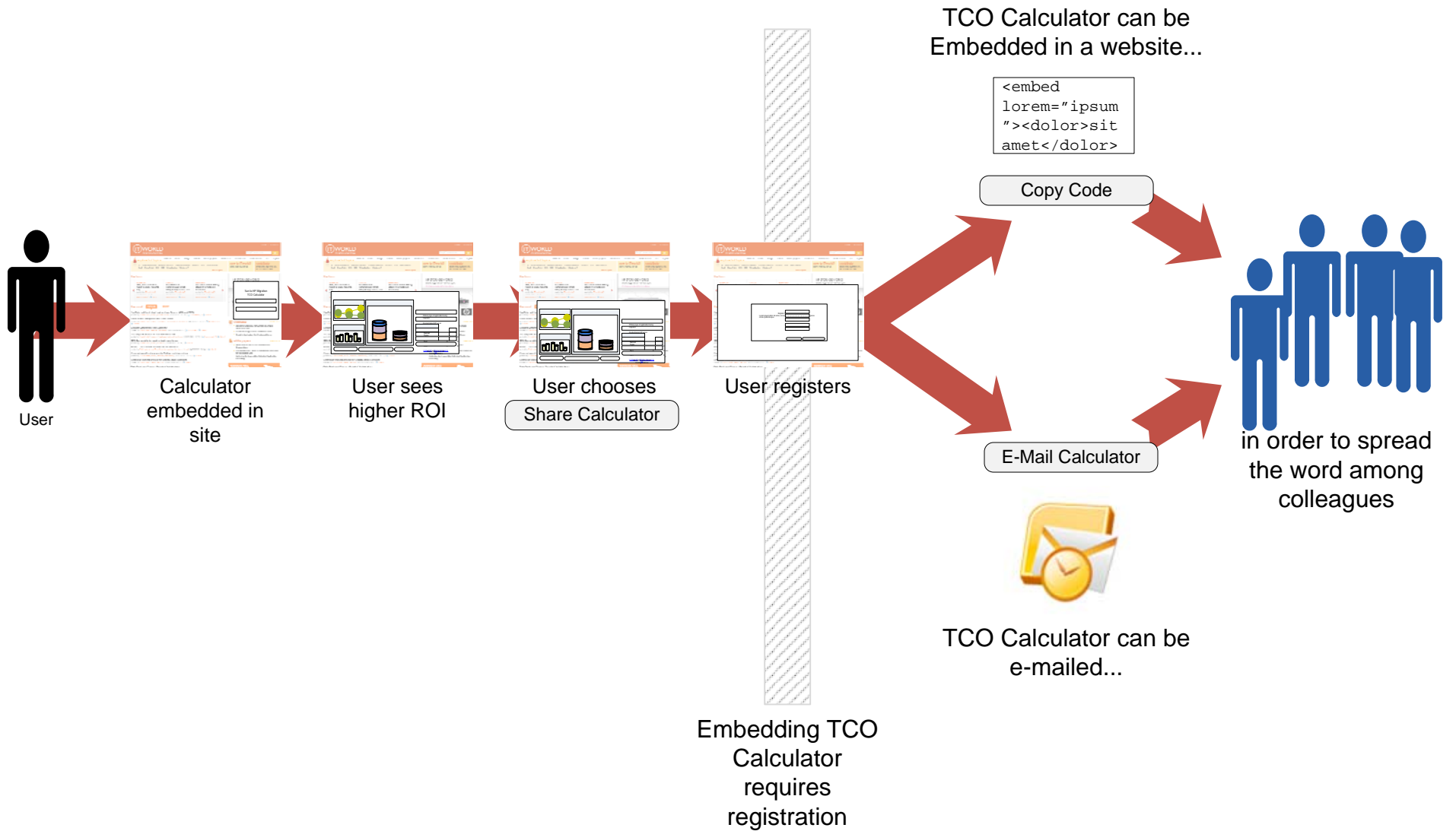


We recommend adding additional tactics to the existing communication strategy that will easily allow users to interact with the TCO calculator at an early stage in the experience. These tactics include:

- Referral Email:
- Rich Media
- Tradeshow Apps

All users who interact with the embedded calculator will get the message that HP offers higher ROI than Sun. In addition, since the registration is delayed – to the point when the user wants to save the data for further use – those registering are signaling that they are in deliberations and therefore qualified leads.





ITWORLD AN OPEN EXCHANGE

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### the most

POPULAR RECENT

**YouTube will host short videos from Disney, ABC and ESPN**  
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**Macs in the Enterprise: the Cost Factor**  
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posted by ITworld staff | news | security | 04/06/2009 - 08:05 | 1 like

### Sun to HP Migration TCO Calculator

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed id sem a purus ornare pellentesque. Sed id sem a purus ornare pellentesque

Primary type of application being migrated  
Choose One

[Contact HP](#) | [Migrate from Sun to HP](#)

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**new to ITworld?**  
learn what you can do

**contribute**  
share a tip, submit a link,  
add something new

**Sun to HP Migration TCO Calculator**
Close X

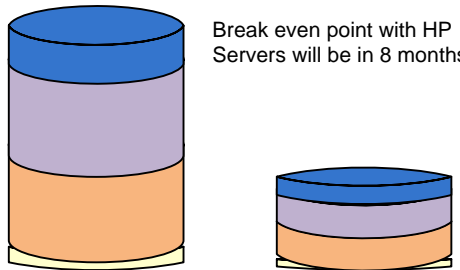
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed id sem a purus ornare pellentesque.

**3 Year Cumulative TCO Results**

Graph Type

Primary type of application being migrated

Choose One



Break even point with HP Servers will be in 8 months

Server Type	# of Servers	Cores
Sun	0	0
Sun	0	0
Sun	0	0

Duis elit magna, viverra vel, pellentesque vel, ultricies quis, massa. Aliquam et metus. Duis at felis. Suspendisse dolor. Curabitur tempus massa sit amet metus.

Share Calculator
Save Results
Share Results

**Ethics – The Downward Slide or the Bottom?**  
posted by [Phil Laplante](#) and [Tom Costello](#) | opinion | business | legal | 04/05/2009 - 21:04 | 1 like it!

**Comcast e-mail outage sparks Twitter updates galore**  
posted by [ITworld staff](#) | news | internet | networking | 04/05/2009 - 20:22 | 1 like it!

**Conficker copycat prowls for victims, says Microsoft**  
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- Application Infrastructure at Enterprise Organizations
- Oracle WebLogic Suite: A Middleware Foundation for Application Grid
- Achieving the Impossible: Unlimited Application Scalability

blogging now

The screenshot shows the ITWORLD website interface. At the top, there is a navigation bar with the ITWORLD logo and 'AN OPEN EXCHANGE' tagline. A search bar with 'Google Custom Search' and a 'GO' button is present. Below the navigation bar, there are links for 'explore hot topics' and various content categories like 'how-to', 'news', 'blogs', etc. A central banner area contains 'new to ITworld?' and 'contribute' sections. The main content area is partially obscured by a modal window titled 'Register to Save Your Results'. This modal contains a form with fields for 'First Name', 'Last Name', 'E-Mail Address', 'Password', and 'Confirm Password'. There is also a checkbox labeled 'Please have an HP representative contact me' and a note stating 'Your results will be saved as both an Excel file and as a PowerPoint slide.' At the bottom of the modal are buttons for 'Cancel' and 'Save Data to Desktop'. The background shows a blurred article titled 'Sun to HP Migration TCO Calculator' and a sidebar with various news items.

The screenshot shows the ITWORLD website interface. At the top, there is a navigation bar with the ITWORLD logo and the tagline "AN OPEN EXCHANGE". To the right of the logo is a search bar with the text "Google™ Custom Search" and a "GO" button. Below the navigation bar, there are several menu items: "explore hot topics", "how-to", "news", "blogs", "video", "white papers", "webcasts", "microsites", "newsletters", "rss", and "it jobs".

Below the menu items, there are three promotional boxes. The first box is titled "new to ITworld?" and contains the text "learn what you can do". The second box is titled "contribute" and contains the text "share a tip, submit a link, add something new".

The main content area is partially obscured by a modal form titled "Send Your Results to a Friend". The form has a blue header with the title and a "Close X" button. Below the header, there is a text area containing the text "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed id sem a purus ornare pellentesque." Below the text area, there are five input fields: "First Name", "Last Name", "Your E-Mail Address", "Your Friend's E-Mail Address", and "Password". Below the "Password" field, there is a "Confirm Password" field. To the right of the "Password" field, there is a note that says "Include a Password to register for [HP Migration](#) website. Leave Password blank if you do not wish to register." Below the input fields, there is a checkbox with the text "Please have an HP representative contact me". At the bottom of the form, there are four buttons: "Share (Calculator)", "Save Results", "Print Results", and "E-Mail Results".

Below the modal form, there are several article snippets. The first snippet is titled "Ethics – The Downward Slide or the Bottom?" and is posted by Phil Laplante and Tom Costello. The second snippet is titled "Comcast e-mail outage sparks Twitter updates galore" and is posted by ITworld staff. The third snippet is titled "Conficker copycat prowls for victims, says Microsoft" and is posted by ITworld staff.

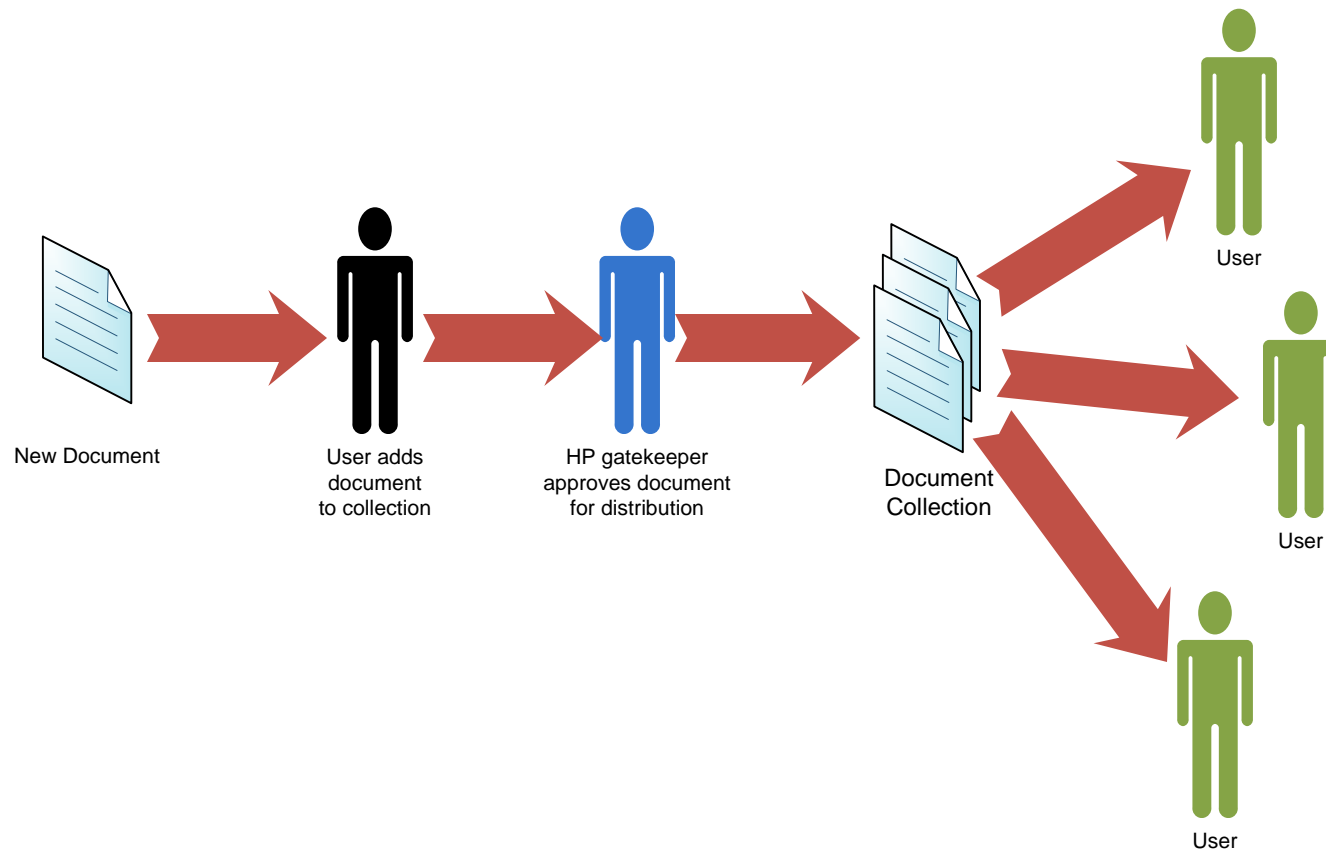
At the bottom right of the page, there is a section titled "blogging now" with a list of articles:

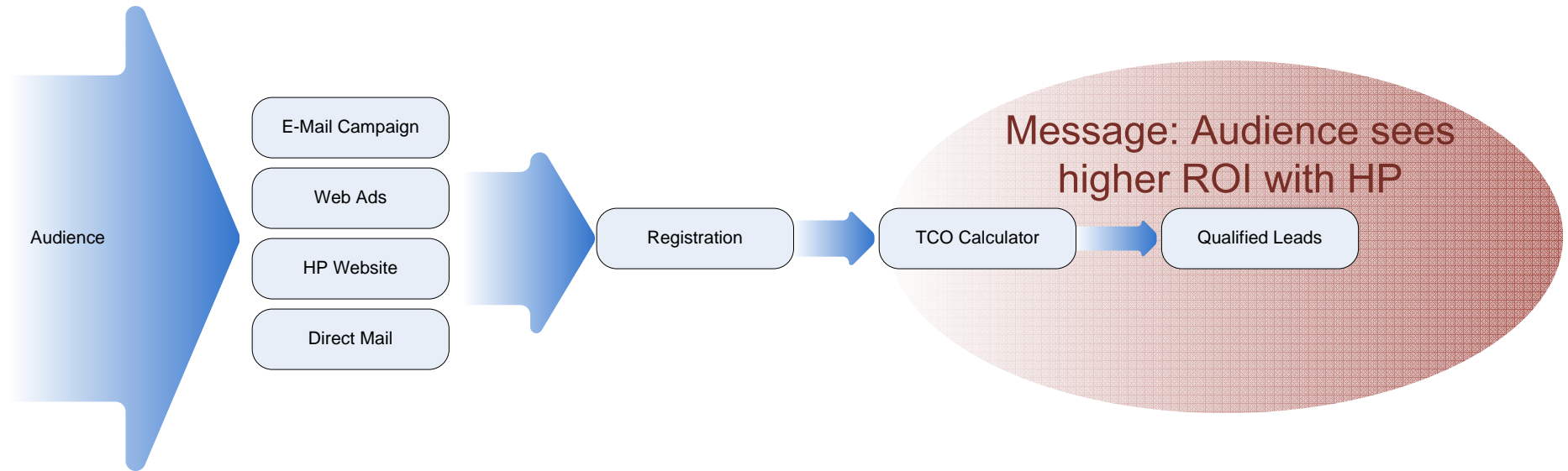
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Crowdsourced research via browser extension

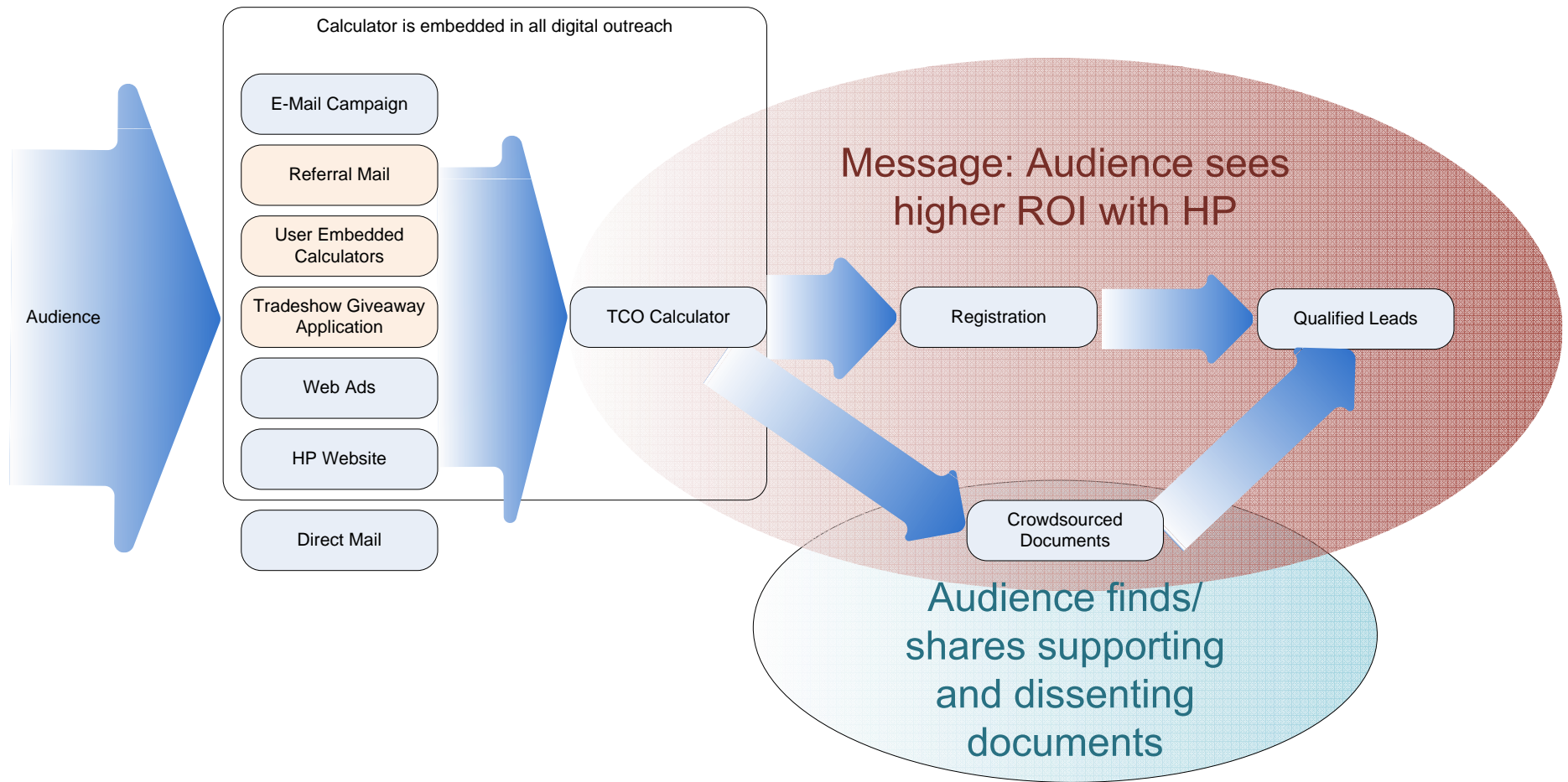
Crowdsourcing pools the research of all users into a single, searchable database.

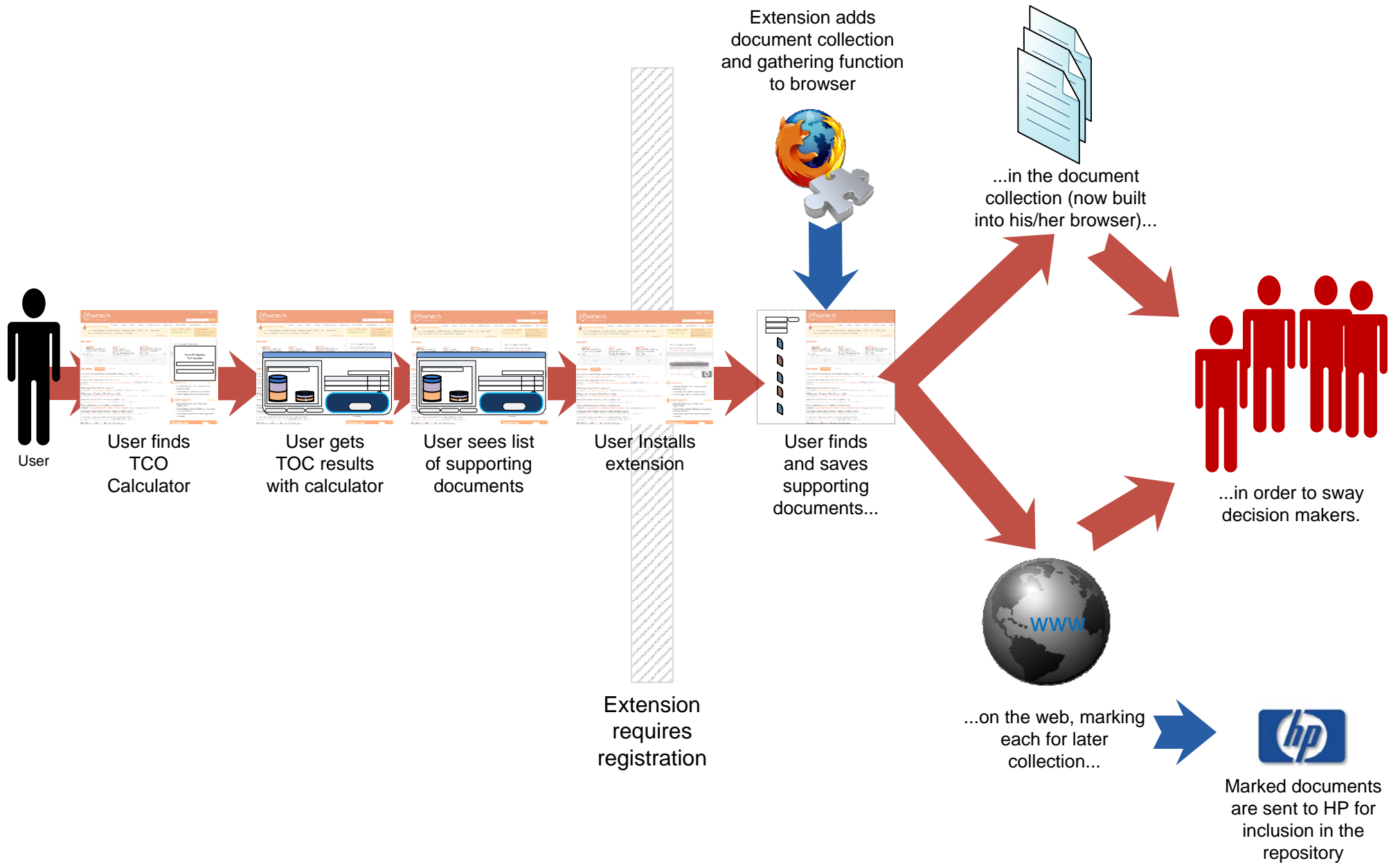
Users always have access to the documents they've added, but only those approved by an HP gatekeeper are put into the general pool, which is then available to all extension users.





Audience finds supporting documents individually, without HP assistance





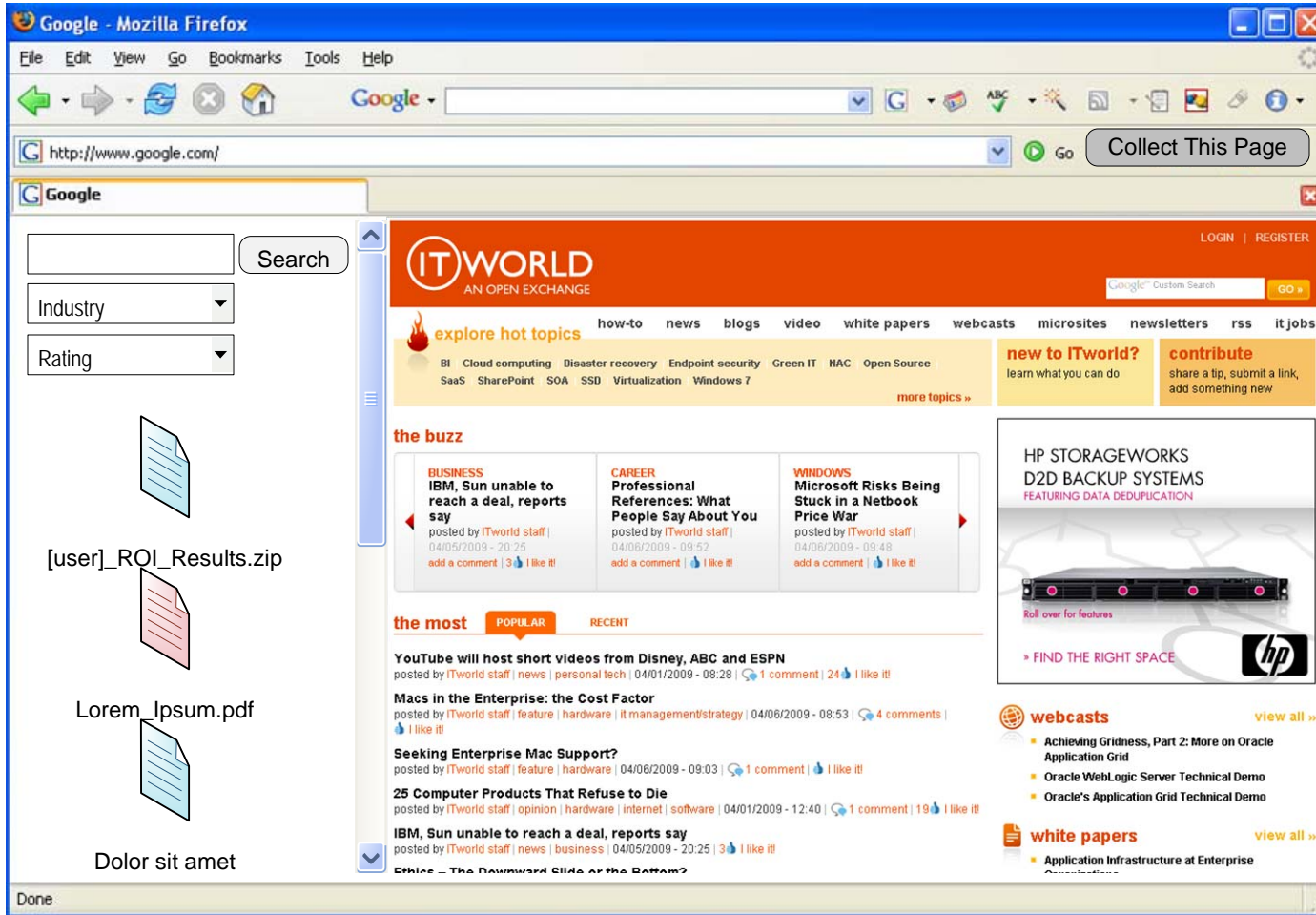


The screenshot shows the IT World website interface. At the top, there is a navigation bar with 'IT WORLD AN OPEN EXCHANGE' logo, a search bar, and links for 'LOGIN' and 'REGISTER'. Below the navigation bar, there are several menu items: 'explore hot topics', 'how-to', 'news', 'blogs', 'video', 'white papers', 'webcasts', 'microsites', 'newsletters', 'rss', and 'it jobs'. A secondary menu lists various IT topics like 'BI', 'Cloud computing', 'Disaster recovery', etc.

The main content area features a 'Sun to HP Migration TCO Calculator' window. The calculator displays '3 Year Cumulative TCO Results' with a bar chart showing two bars of different heights. A callout box titled 'Software Licensing Costs' is overlaid on the calculator, containing text about documentation and links to related documents. Below the calculator, there are buttons for 'Share Calculator', 'Save Results', and 'Share Results'. A dark blue box at the bottom right of the calculator window says 'Beyond ROI: Easily find supporting documents' and includes an 'Install Browser Extension' button.

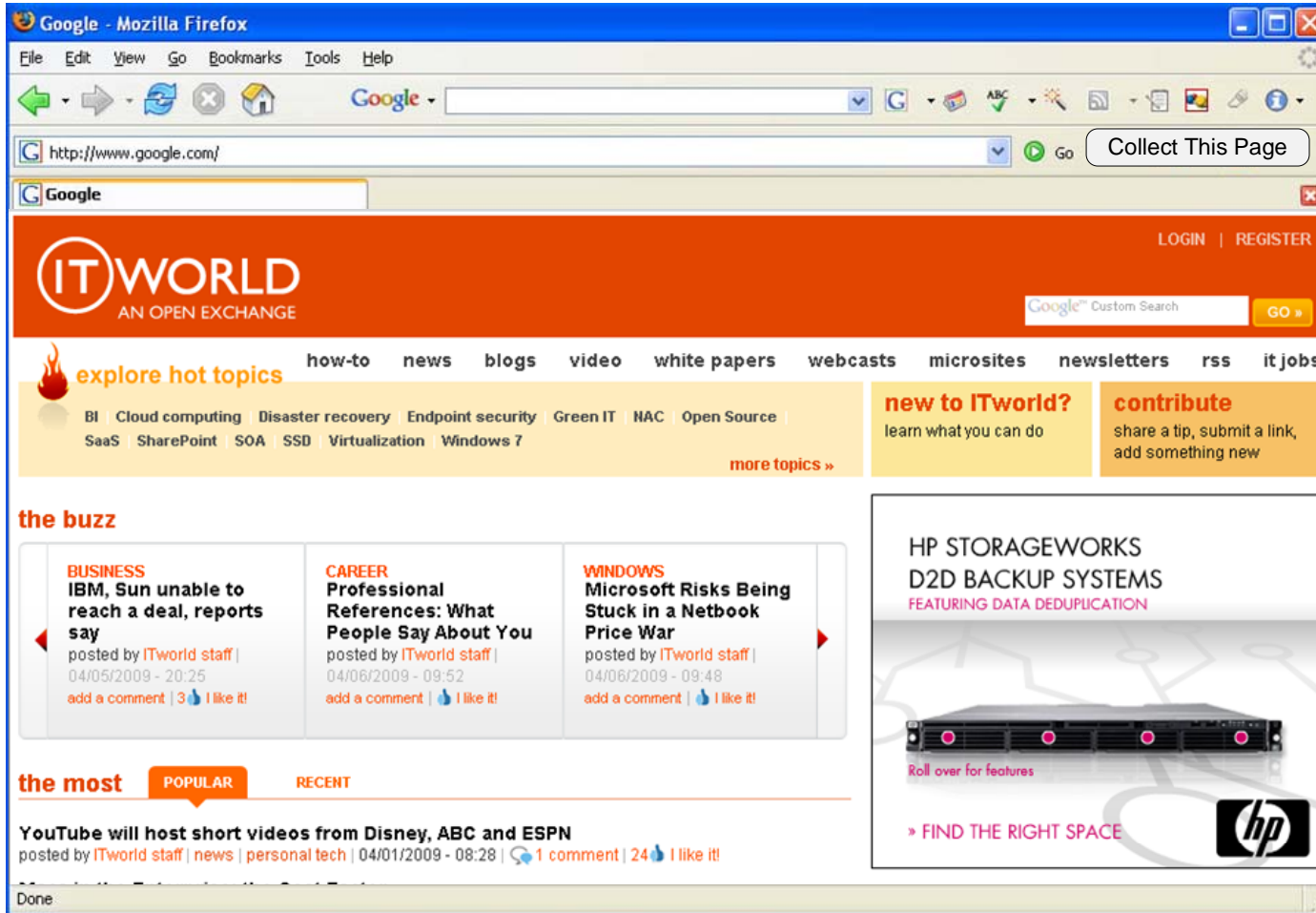
At the bottom of the page, there are several news snippets with titles like 'Ethics - The Downward Slide or the Bottom?', 'Comcast e-mail outage sparks Twitter updates galore', and 'Conficker copycat prowls for victims, says Microsoft'. A 'blogging now' section is also visible at the bottom right.

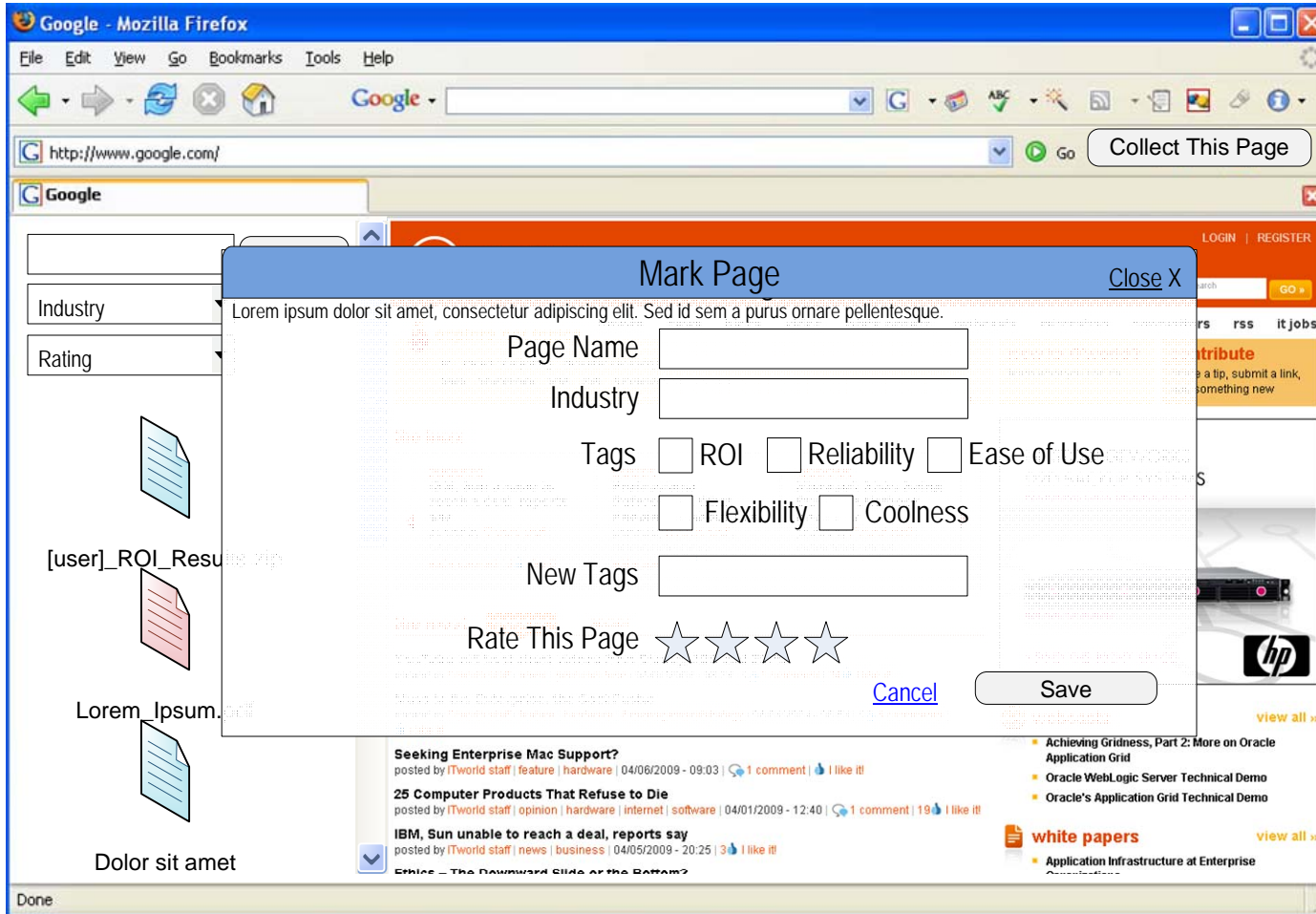
The existence of the browser extension is exposed explicitly in the calculator, but also more organically as the supporting documents of the TCO numbers. As the user explores the specific TCO aspects, the most relevant documents for his/her chosen migration path are listed.



Once the extension is installed, the user has a side pane available that lists all of the previously gathered documents. This pane also includes a lightweight search interface that can bring the most relevant documents to the top.

In normal browsing, the side window would be closed, the only element of the browser extension would be the button to collect the page.





To add a page to the collection, a user is prompted to name the page, identify the specific industry this pertains to, apply tags or create new tags, and to rate the page.

Note that on collection, the URL would also be sent to HP for inclusion in the library of documents made available to all extension users.