

### Healthy Menu Plan

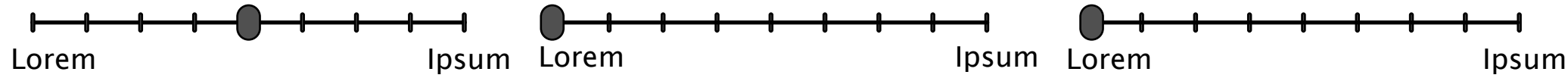
Send a Flavor Card!

Lorem ipsum dolor sit amet, consectetur elit, adispiscing sit amet?

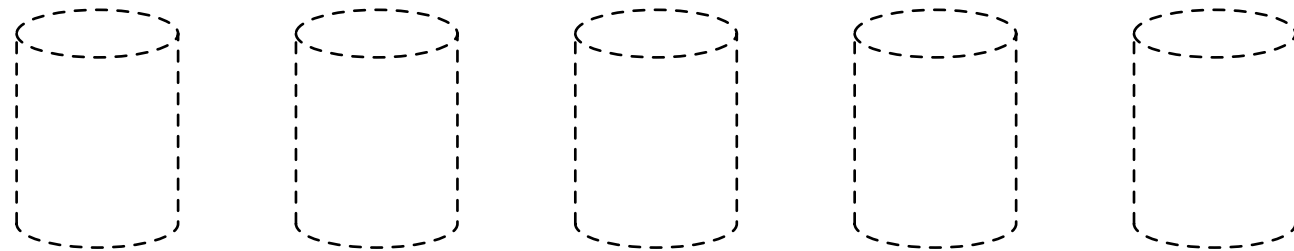
1,600 Calories  
1,500mg Sodium  
7 Day Menu Plan

2,000 Calories  
1,500mg Sodium  
7 Day Menu Plan

Health Request Flavor Crazy



Adjust the sliders to suit your taste to create your flavor profile.



Interaction:  
On load the user is invited to adjust three sliders to adjust preference toward/away from flavor.

### Healthy Menu Plan

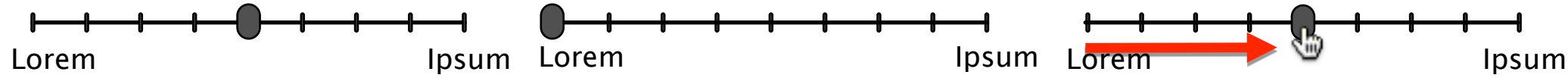
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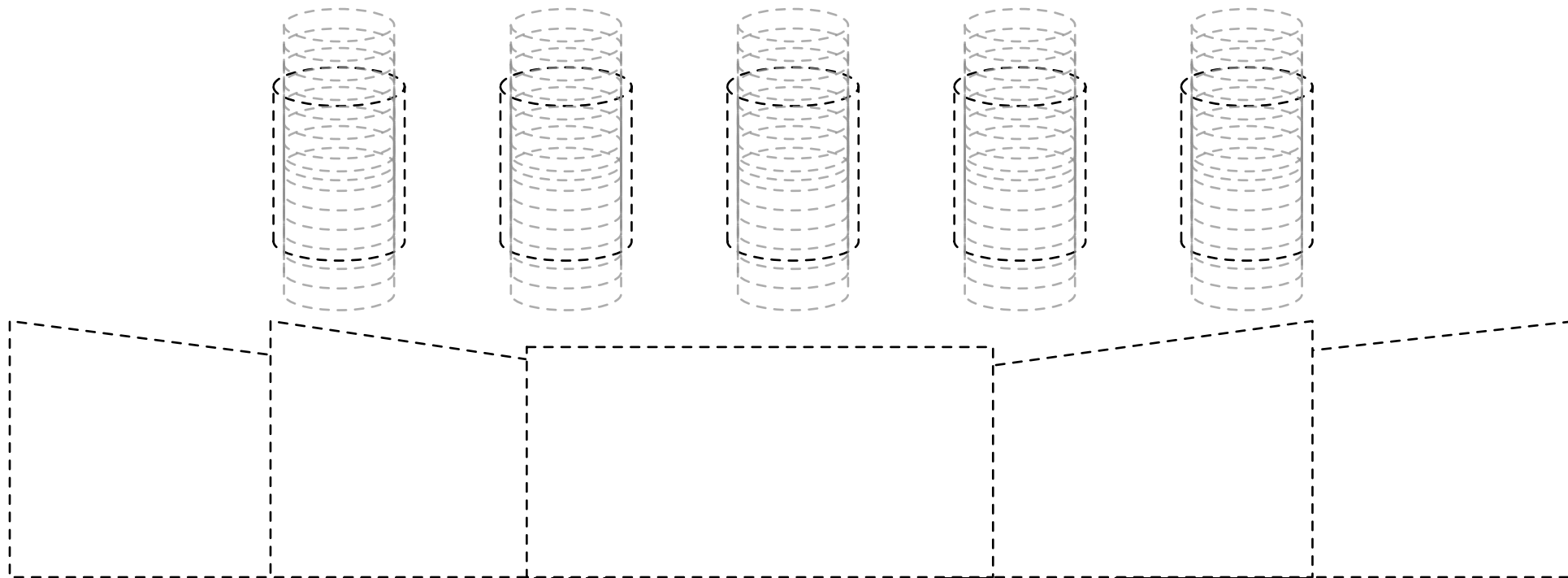
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Calculating your flavor profile....



Interaction:

As the user moves a slider the soup cans start spinning like a slot machine, landing on soups that match the current flavor profile.

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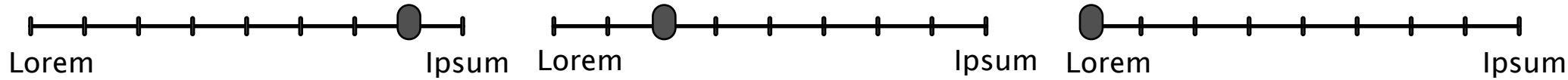
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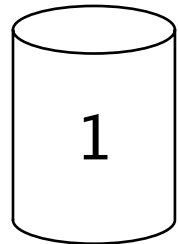
Health Request Flavor Crazy



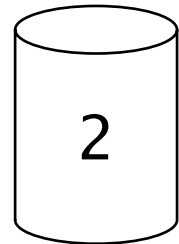
Your flavor profile....

**Bold & zesty**

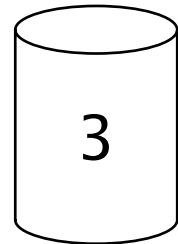
Click and drag your favorite soups to the left.



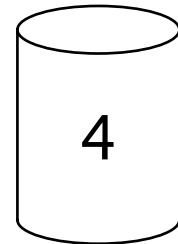
Soupname 1



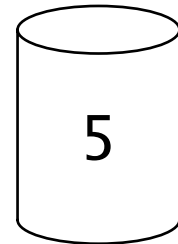
Soupname 2



Soupname 3



Soupname 4



Soupname 5

Drag your least favorite soups to the right.

Recipe:  
Lorem Ipsum with dolor sit amet

See Recipe

Download Recipes & Coupon

Interaction:

As the soup cans resolve to their proper flavors, the names of the soup and photos are shown with an ordinal number on them, running from 1 to 5.

Each soup is named and instructions to click and drag soups are shown on the right and left of the soup cans.

In addition, the recipe ideas are presented in a 'cover flow' interface, allowing user to order the soups in preference from left to right.

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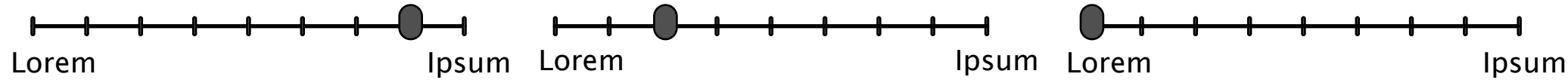
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Your flavor profile....

**Bold & zesty**

Click and drag your favorite soups to the left.

Drag your least favorite soups to the right.

Recipe:  
Lorem Ipsum with dolor sit amet

See Recipe

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Interaction:

User is putting soups in preference order by dragging cans to where the user wants them.

### Healthy Menu Plan

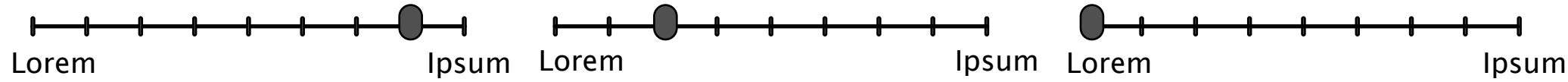
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Click and drag your favorite soups to the left.

Drag your least favorite soups to the right.

Recipe:  
Lorem Ipsum with dolor sit amet

See Recipe

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Interaction:

As user drops the can into the slot, cans renumber to they are always ordered 1 to 5 but the names of the soups remain with the cans.

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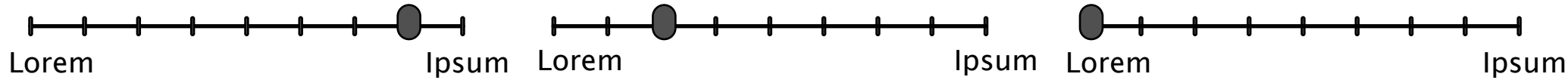
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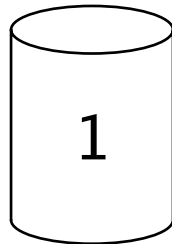
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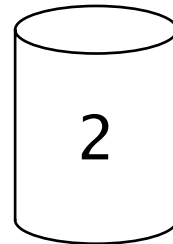
Your flavor profile....

**Bold & zesty**

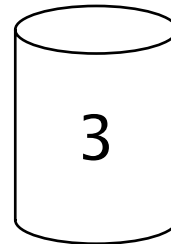
Click and drag your favorite soups to the left.



Soupname 2



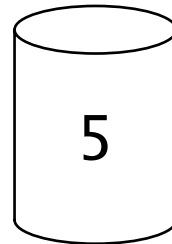
Soupname 3



Soupname 5



Soupname 1



Soupname 4

Drag your least favorite soups to the right.

Recipe:  
Lorem Ipsum with dolor sit amet

See Recipe

Download Recipes & Coupon

Interaction:

The user can 'flick or click' recipes which are shown in 'cover flow' interface. As the recipes are dragged, the recipes go from left to right.

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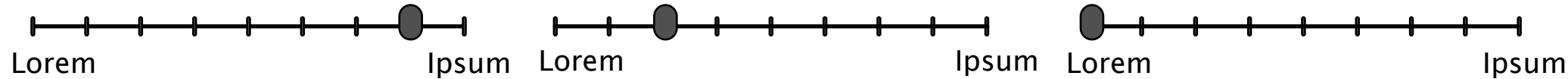
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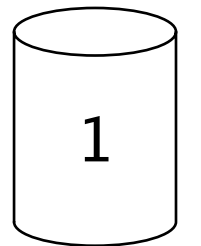
Send a Flavor Card!

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Your flavor profile....

Click and drag your favorite soups to the left.



Soupname 2

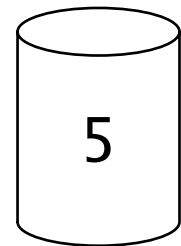
Close X

**Recipe Name Lorem Ipsum**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus velit elit, tincidunt ac blandit nec, sodales

Share

Drag your least favorite soups to the right.



Soupname 4

Download Recipes & Coupon

Interaction:

User has clicked on the menu detail button and a menu card is shown. User can share (email, facebook, etc.) this recipe via the Share button. The card can also be dismissed via the Close X button or by clicking outside of the card.

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Send a Flavor Card!

Health Request Flavor Crazy

Click your favorite soups left.

Send a Flavor Card

Your e-mail address

Recipient(s) e-mail address

Message

Flavor Card Image

Cancel Share

Close X

#### Interaction:

The user has clicked on Send a Flavor Card! and a popup with all possible flavor cards is presented in cover-flow format.

The user must fill in senders e-mail address, the recipient's email address (es) and a message.

The message is independent of and overlaid on the image, which can be changed by clicking on the preview/ angled cards to the left and right of the current selection.