

- 1 Landing page is a preloaded search to show the latest hits since last login
- 2 Search is opened by clicking on triangle. in place are dropped by clicking on 'X'. 1.2 New Search animates on press of triangle or search box.
- 3 Sort hits. See appendix for hit def and sort options. If Hits are dragged into custom locations, Sort label changes to "Custom".
- 4 A "Hit" is defined as a item with the title of the matching piece, the first three lines of text with keywords or company name, plus tools.
- 5 On press of Details, 1.0.1 Hit Details Modal (type: version) is shown.
- 6 On press of Reports, 2.0 Reports is shown.  
If we can animate, we could use a drag gesture on Folders to go to Reports in iPad version.

**DRAG**

User is able to drag any hit into a custom folder to add it to that folder. Entire Hit is draggable except Details button.

1 Company Logo

2 Sort: Q2 Report

3 Intro Text

4 Available

DRAG

Move this functionality to Custom Reports.

1 A folder view can be sorted by Report, which changes the interface to include each defined block of the Report Template as a droppable object.

2 If sort order is changed off of the Report name, the custom sort of the report is removed and the report is set to an auto fill (see 2.0.1 Report Population and Preview changes to Reports. **If this sort is visible when Reports > is chosen, the custom order is maintained and user goes to Preview Report.**

3 Each block of selected report is represented by droppable labeled areas. Label maintains # of items dragged in. Triangle opens for editing/showing contents. Block remains droppable at all times.

4 Hits not in a block are listed as Available which is a standard Hit list view.

User can define which element is intended Report block by dragging into block area, Hit is removed from block area and listed in Available.

Company Logo

Coverage

Reports

Account

## Tracking Traf32 1

**Type**  
(draggable)

Hit title, can go a long way, all the way to icon shelf  
Lorem ipsum dolor **key word** consectetur, **key word** ... **key word** ipsum dolor  
Lorem ipsum dolor adipiscing elit ipsum **Company Name** Lorem ipsum dolor **key word**

**Audience:** Lorem Ipsum **Score:** 90% **Time:** 03/03 14:56 **Imprints:** 14k

**Type**  
(draggable)

Hit title, can go a long way, all the way to icon shelf  
Lorem ipsum dolor **key word** consectetur, **key word** ... **key word** ipsum dolor  
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Lorem ipsum dolor adipiscing elit ipsum **Company Name** Lorem ipsum dolor **key word**

**Audience:** Lorem Ipsum **Score:** 90% **Time:** 03/03 14:56 **Imprints:** 14k

Details

Details

Details

Details

Folders ▼

- Inbox (14)
- New (2)
- Selected
- Trash (200)
- Saved for Q2 (12)
- Problems (3)
- Tracking Traf...(4)**
- Year Highli... (14)

Saved Searches ▼

- Ohio, PA
- Fortean Campai...
- Melonville

Reports >

- 1

On press of folder, interface shows contents of folder as hits
- 2

Selected Folder is highlighted.

The screenshot shows the 'New Search' interface. At the top left is the 'Company Logo'. The main title is 'New Search'. Below the title are two input fields: 'Search For' (containing 'Lorem Ipsum') and 'Exclude' (containing 'Lorem Ipsum'). Below these are filter sections: 'Confidence %' (set to 'Medium'), 'Time', 'Demographic', and 'Geography'. At the bottom of the filter section are 'Cancel' and 'Search' buttons. Below the filters is a summary line: 'Audience: Lorem Ipsum Score: 90% Time: 03/03 14:56 Imprints: 14k'. On the right side, there are three tabs: 'Coverage', 'Reports', and 'Account'. Below the tabs is a 'Folders' list with items like 'Inbox (14)', 'New (2)', 'Selected', 'Trash (200)', 'Saved for Q2 (12)', 'Problems (3)', 'Tracking Traf32 (4)', and 'Year Highli... (14)'. Below the folders is a 'Saved Searches' list with items like 'Ohio, PA', 'Fortean Campai...', and 'Melonville'. At the bottom right are 'Details' and 'Reports >' buttons. Numbered callouts 1-6 point to the search input, exclude input, confidence filter, medium filter, cancel button, and search button respectively.

- 1 Primary entry for search terms. If search results in 0 hits, then go to 'sounds like' opp
- 2 Exclude terms - this needs to be explicit as user's are not used to '-' usage.
- 3 Confidence filter - this allows the user to set min max confidence scores for search.
- 4 Medium filter works to limit to video, audio, text with specified sub-types in Search Definition doc. See Search Definition doc for further filters.
- 5 On press of Cancel, previous search results are shown but criteria is saved in filter forms.
- 6 On press, search is conducted and results as shown in 1.3 New Search Results

Company Logo

▶ Lorem ipsum

X Since Login
X Corp Name

1

1

1

New Search

Save Search

Details

Sort: Latest ▼

Folders ▼

2

Type (draggable)

Hit title, can go a long way, all the way to icon shelf  
Lorem ipsum dolor **key word** consectetur, **key word** ... **key word** ipsum dolor  
Lorem ipsum dolor adipiscing elit ipsum **Company Name** Lorem ipsum dolor **key word**

Audience: Lorem Ipsum Score: 90% Time: 03/03 14:56 Imprints: 14k

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Audience: Lorem Ipsum Score: 90% Time: 03/03 14:56 Imprints: 14k

3

Details

3

Details

3

Details

3

Details

3

Details

3

Details

Folders ▼

- 📁 **Inbox** (14)
- 📁 New (2)
- 📁 Selected
- 🗑️ Trash (200)
- 📁 Saved for Q2 (12)
- 📁 Problems (3)
- 📁 Tracking Traf32 (4)
- 📁 Year Highli... (14)

Saved Searches ▼

- 📷 Ohio, PA
- 📷 Fortean Campai...
- 📷 Melonville

Reports >

- 1

This is the result of a new search - it will look very much like the 1.0 Landing Inbox, with the exception of a Save Search button
- 2

Search has "New Search" as a placeholder in field. User can specify a savable search name (70 char.)
- 3

On press of save, search is saved to Saved Searches (left). Max of 64 Searches. On 65th search, Save Search is replaced by text explaining the limit.

1 Reports - This includes the saved reports for the corp. Each is a droppable item, allowing the user to drop collections (folders) to populate the report.

2 Reports are pre-defined, or defined by VMS outside this system.

Reports consist of blocks, each listed as a criteria, corresponding top to bottom, left to right.

The user is able to drag folders of chosen content onto the report factory. Content is mapped to the report blocks on a first match operation.

User is also able to designate content to report blocks with 2.1 Custom Report from Preview

3 On press of Preview, IF report template is fully populated (next page), user goes to 3.0 Report Preview. If Report still needs info, user is informed via popup. IF only requirement is text, popup will include text input box for input.

4 Reports are defined in Reports Module, outside of Coverage

**DRAG**

User drags a folder or folders onto the report factory item. This automatically matches content in folder to report blocks on a first-fit top to bottom algorithm, based on the needs of the report. See Next Page

Content from Folder

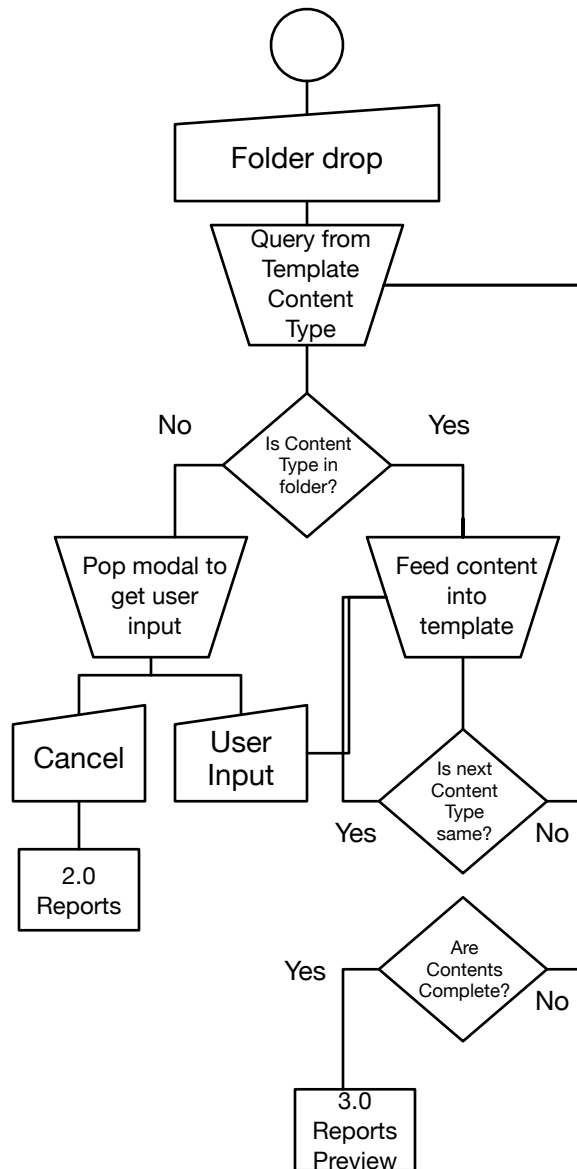
Newspaper Hit

Newspaper Hit

Newspaper Hit

Video Hit

*Example*



HTML Based Report Template

Intro Text (3d alertable)

PDF Hit (repeating)

Video Hit (repeating)

Video Caption (3d alertable)

*Example*

The screenshot shows a web interface for creating a custom report. On the left is a sidebar with sections: 'Company Logo', 'Folders' (Inbox (14), New (2), Selected, Trash (200)), 'Saved Searches' (Ohio, PA; Fortean Campai...; Melonville), 'My Folders' (Saved for Q2 (12), Problems (3), Tracking Tra... (4)), and a '< Search' button. The main area is titled 'Incomplete <Report Name>' and contains a 'Build' button. Below the title are three report blocks: 'Intro Text' (Type: Text), 'Examples (2)' (Type: Web), and 'Available'. Each block contains a 'Type (draggable)' placeholder, a title, a paragraph of Lorem Ipsum text with a 'Company Name' placeholder, and a 'Details' button. Red callouts and arrows highlight key features: 1. Top navigation and logo; 2. A report block; 3. The 'Build' button. Red arrows show items being dragged from the sidebar into the report blocks.

1 If the dropped items do not complete the requirements for the Report, or if the user chooses Customize in 2.0 Reports, this interface is shown, allowing the user to adjust the order or to drag content from other folders.

2 Each block of the report is represented by a droppable area. The area has a title for the block, the type of content it can contain, and the number of items currently in the block.

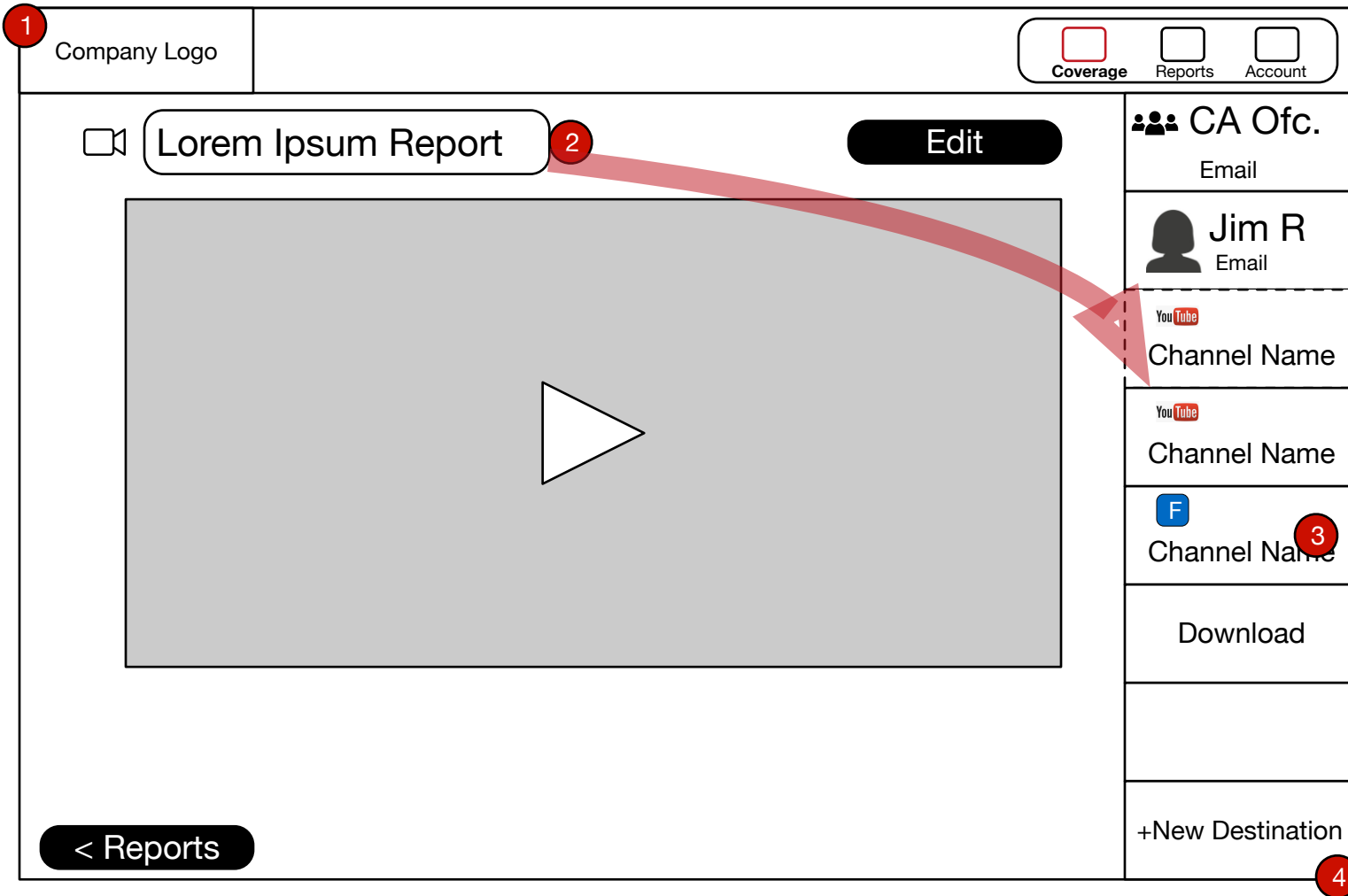
On press of triangle, upper left, the block is expanded to allow the user to see the content and re-arrange it by drag/drop. In addition, any content of matching type not auto-loaded into block is shown below as Available. This content can be dragged into a block.

3 If Report requirements are met, the Build button becomes active. On press, user goes to 3.0 Report Preview.

**DRAG**

User drags a folder or items onto report abstract. User can also drag items in/out of block for report template.





- 1 Report Preview shows the completed Report, which can be previewed here.
- 2 Report can be dispensed (emailed, shared, or downloaded) by dragging on to one or more destinations.  
  
If destination is incomplete, pop modal to gather any needed information.
- 3 On press of destination, 3.2 Edit Destination modal is shown.
- 4 On press of +New Destination, the 3.1 New Destination modal is shown.  
  
New Destination is NOT draggable.

**DRAG**

Drag Report Icon and/or Title to destination to add report to saved action (send, share, save, etc.)