

Sitemap and Addressing Scheme for AMR Resorts Web Properties

Purpose

The purpose of this document is to show the AMR Resorts web properties as an easily referable set of views. This document also attempts to create an address scheme for each view and to address each section within the views. Finally, this document is intended to be the basis for a library of page templates that can be re-used to build the next generation web properties as well as apps.

Method

The site was crawled and documented, and each view was given a title, typically the same as the title in the <title> tag in the HTML, but sometimes abbreviated or adjusted. Each view is also given an address based on an outline, 1.1, for example.

Numbering

The numbers follow a standard outline format, 0.0 being the first, top view, and any views below that given a whole number to designate its importance – 1.0, 2.0, 3.0 etc. Each subsequent view is given a decimal serial number, 1.1, 1.2, 1.3 etc.

In the case of popups or slideshows or other sub-views which are accessible to the user but do not require a redraw of the page, a .0 is added, and each sub-view is given a decimal suffix. 1.0.1, 1.0.2, 1.0.3 etc.

This document is intended to be printable, meaning some large subsections are relegated to second and third pages for space saving.

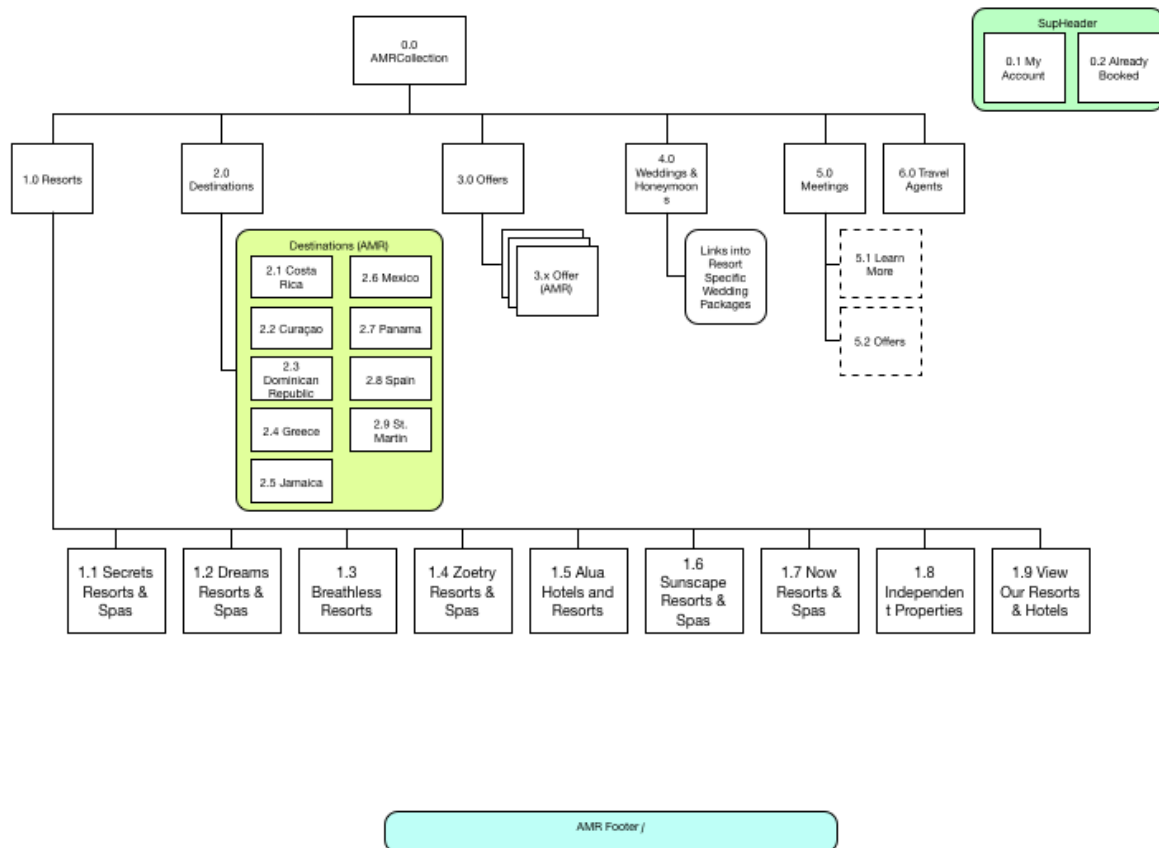
For repeating elements such as footers or headers, each is drawn once and a placeholder is in all the other diagrams. The placeholders are meant to have a color background to match them quickly, but will also have an outline number for affirmative identification.

In addition, there is duplication of content, which is explained by a view with a dotted line frame. These use the serial number of the originally documented view, which can be found easily with the outline number.

There are exceptions as there are views and sub-views that do not fit into this scheme, and each is noted where it occurs in the sitemap.

AMR Collection

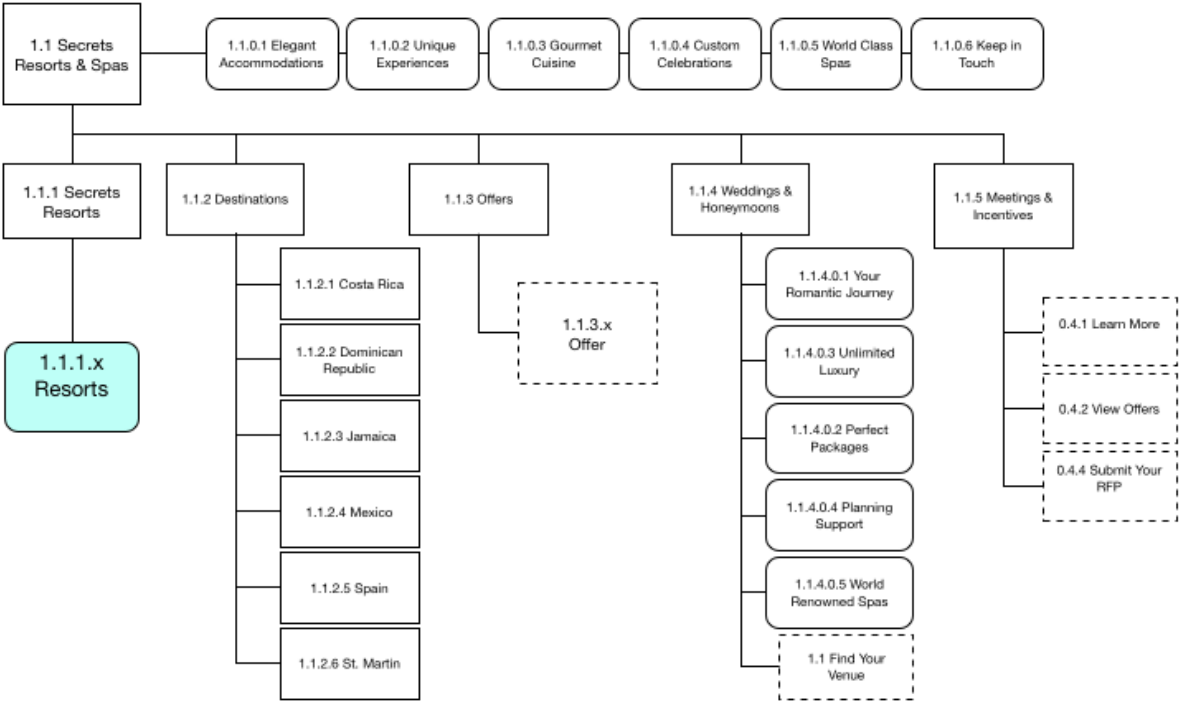
Temp add Independent properties slideshow and resort(s)



Notes on AMR Resorts

AMR Destinations are variations on Resort Destination(s) pages – they show resort(s) that are in the region/nation as a list.

Secrets Resorts



Footer

1.1.1.x Secrets Resorts						
1.1.1.1 Secrets Akumal Riviera Maya	1.1.1.2 Secrets Aura Cozumel	1.1.1.3 Secrets Bahia Mita Surf & Spa Resort	1.1.1.4 Secrets Huatulco Resort & Spa	1.1.1.5 Secrets Impression Moxché Playa del Carmen	1.1.1.6 Secrets Maroma Beach Riviera Carmen	1.1.1.7 Secrets Moxché Playa del Carmen
1.1.1.8 Secrets Playa Mujeres Golf & Spa Resort	1.1.1.9 Secrets Puerto Los Cabos Golf & Spa Resort	1.1.1.10 Secrets Riviera Cancun Resort & Spa	1.1.1.11 Secrets The Vine Cancun	1.1.1.12 Secrets Vallarta Bay Puerto Vallarta	1.1.1.13 Secrets Cap Cana Resort & Spa	1.1.1.14 Secrets Royal Beach Punta Cana
1.1.1.15 Secrets St. James Montego Bay	1.1.1.16 Secrets Papagayo Costa Rica	1.1.1.17 Secrets Bahia Real Resort & Spa	1.1.1.18 Secrets Lanzarote Resort & Spa	1.1.1.19 Secrets Mallorca Villamil Resort & Spa	1.1.1.20 Secrets St Martin Resort & Spa	

Secrets is following the new standardized design. The footer is the Standard Footer.

Dreams resorts

Temp

1.2 Dreams

1.2.1 Resorts

1.2.2 Destinations

1.2.2.1 Costa Rica

1.2.2.2 Curacao

1.2.2.3 Dominican Republic

1.2.2.4 Mexico

1.2.2.5 Panama

1.2.2.6 Spain

1.2.3 Offers

1.2.3.x Offer (link to AMR Collection)

12.4 Weddings

1.2.4.0.1 Your Romantic Journey

1.2.4.0.2 Perfect Packages

1.2.4.0.3 *Unlimited-Luxury*®

1.2.4.0.4 Planning Support

1.2.4.0.5 World-Renowned Spas

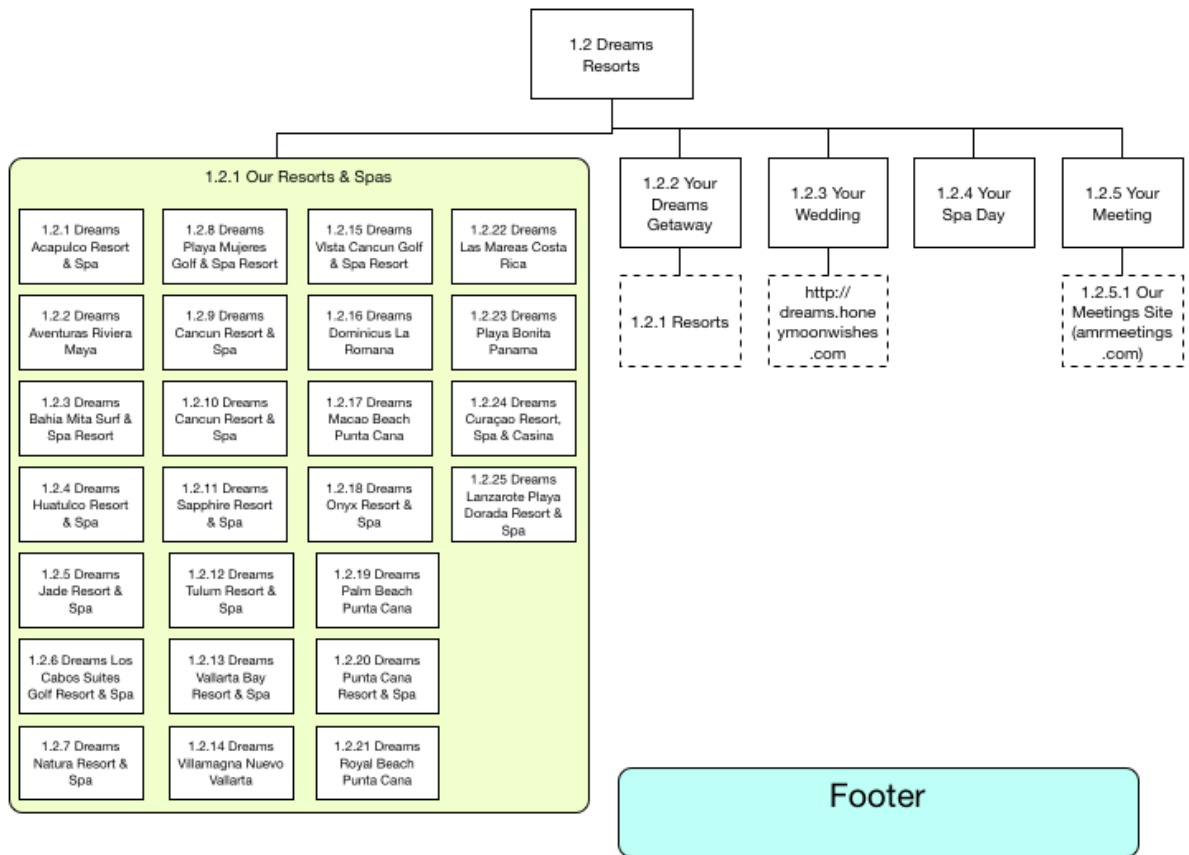
1.2.5 Meetings & Incentives

1.2.5.1 Meetings (ext amrmeetings.com)

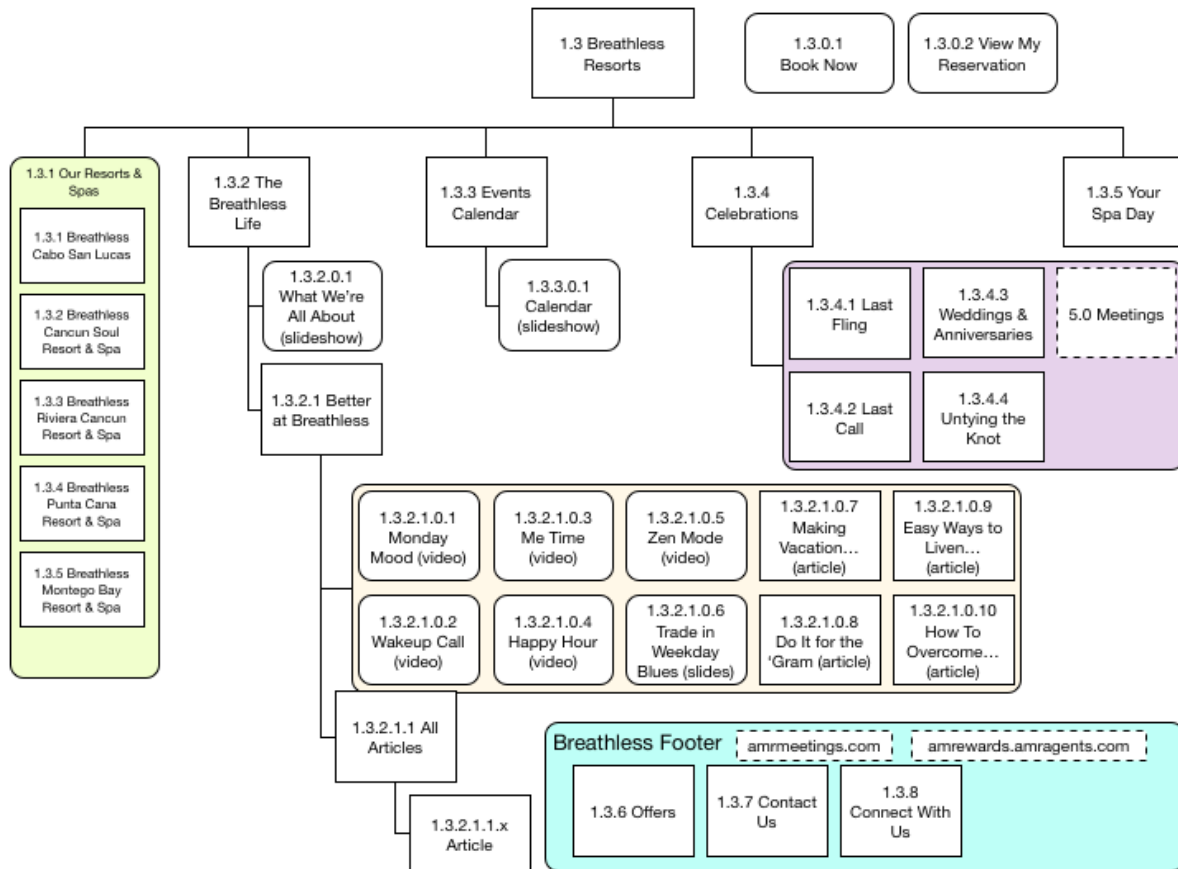
1.2.5.2 Submit an RFP (ext amrmeetings.com/rfp)

1.2.5.3 Offers (amrmeetings.com/offers)

1.2.5.4 Venues (amrmeetings.com/dreams)

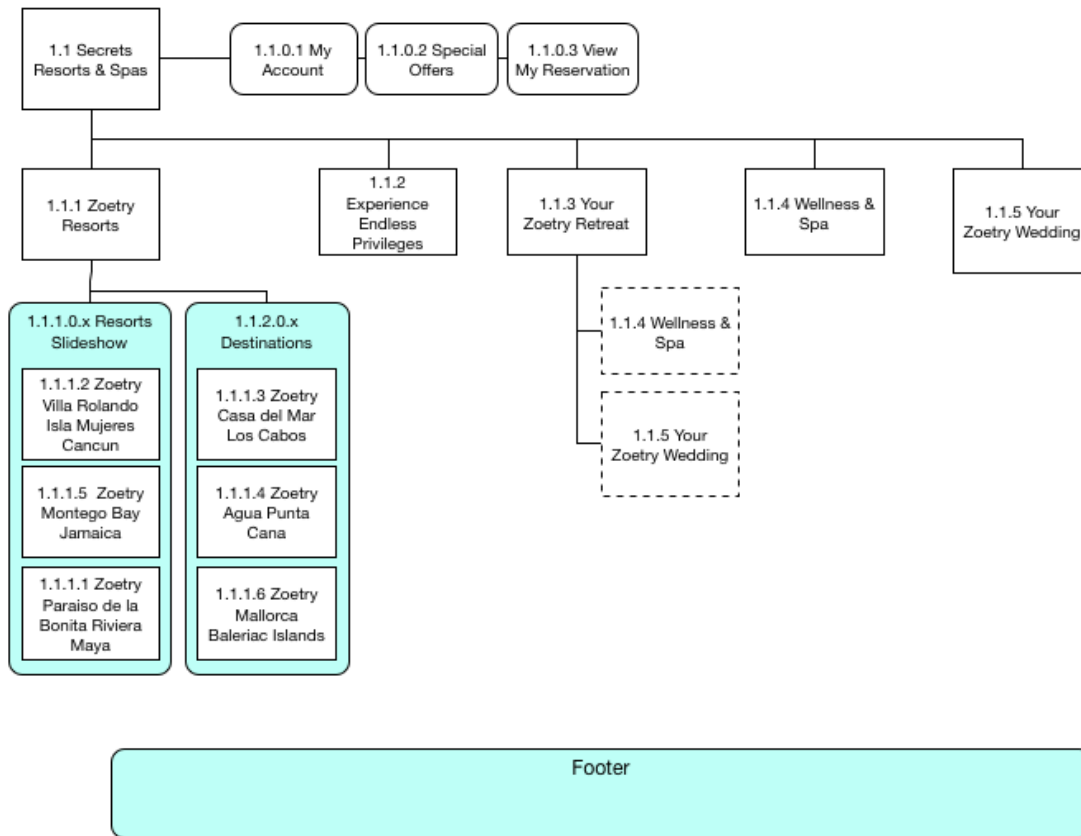


Breathless Resorts



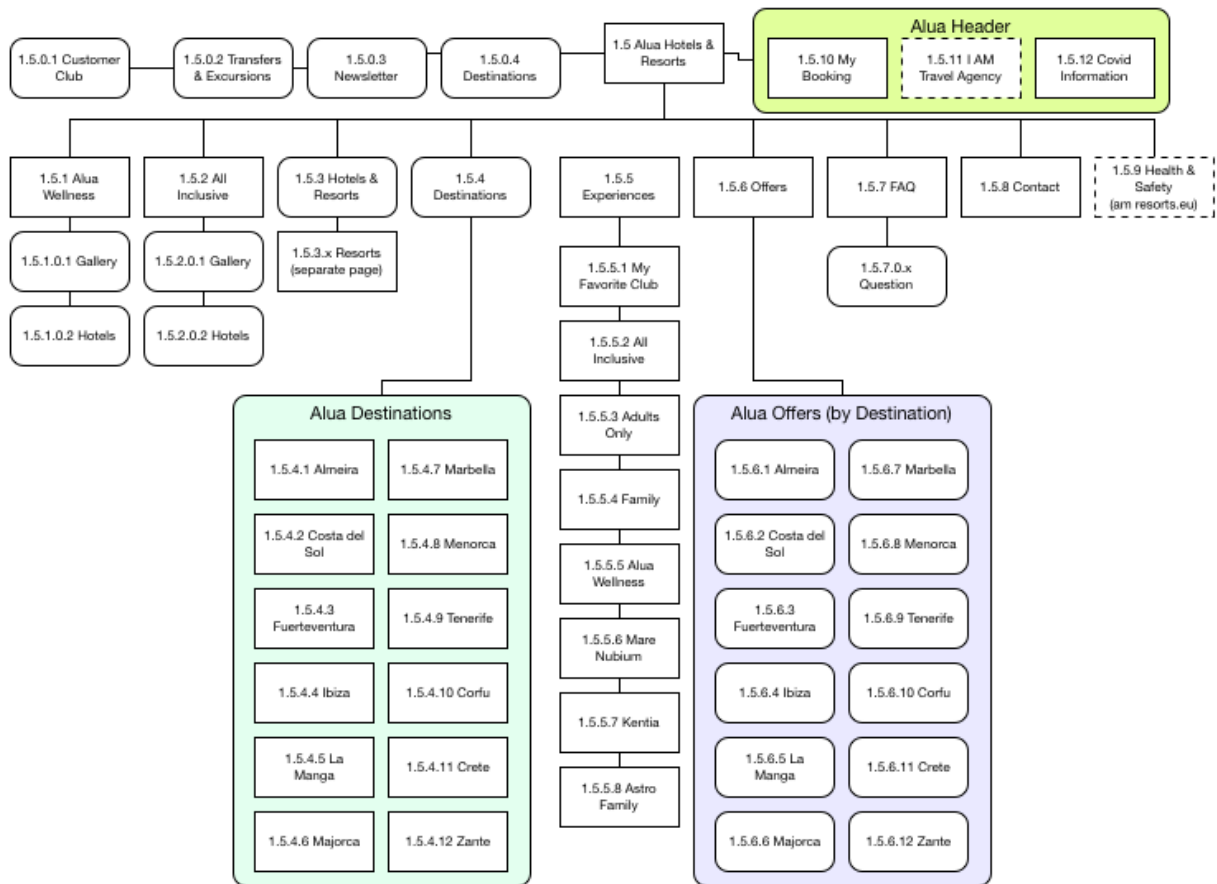
Note the difference from the other resorts which prioritizes experience/lifestyle over location/service with the “Breathless Life” section.

Zoetry Resorts



Note that Zoetry has 6 resorts, three of which are featured in the Resorts Slideshow in the content section. Those not in the slideshow are listed on the page below the slideshow.

Alua Hotels & Resorts



Alua differs the most from the new standard design, befitting its origins in Europe. Note that the Destinations and Offers both lead to locations.

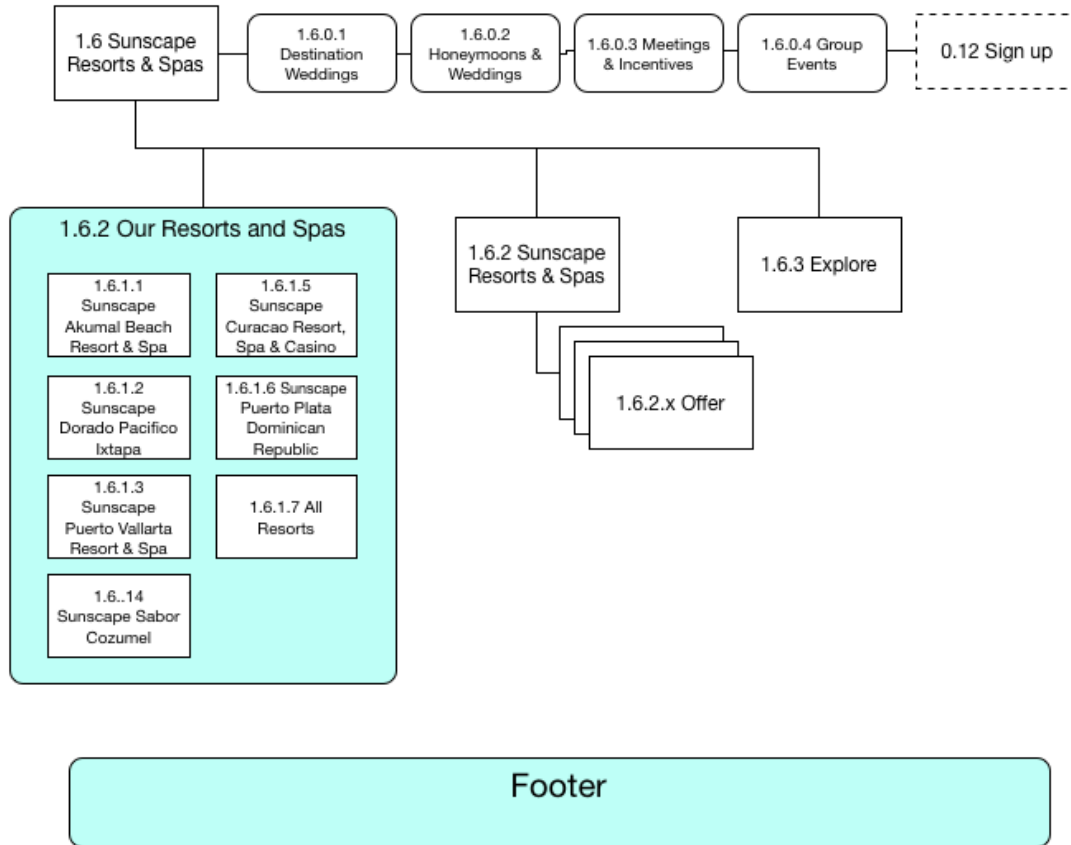
1.5.3.x Alua Hotels

1.5.3.1 Alua Soul Palma	1.5.3.1 Alua Soul Alcudia Bay	1.5.3.2 Alua Soul Carolina	1.5.3.3 Obey Hotel	1.5.3.4 Alua Hawaii Mallorca	1.5.3.5 Alua Calas de Mallorca Resort	1.5.3.6 Alua Palmanova Bay	1.5.3.7 Alua Sun Torrenova
1.5.3.8 Alua Leo Can Pastilla	1.5.3.9 Alua Gran Cap de Mar	1.5.3.10 Alua Boccacio Port of Alcudia	1.5.3.11 Alua Suites Las Rocas	1.5.3.12 Alua Sun Continental Park Hotel & Apartments	1.5.3.13 Alua Sun Cala Antena	1.5.3.14 Linda Hotel Can Pastilla	1.5.3.15 Alua Soul Menorca
1.5.3.16 Alua Illa de Menorca	1.5.3.17 Alua Sun Mediterraneo	1.5.3.18 Alua Sun Lago Park	1.5.3.19 Alua Sun Far Menorca	1.5.3.20 Siau Ibiza Hotel	1.5.3.21 Alua Soul Ibiza	1.5.3.22 Alua Hawaii Ibiza	1.5.3.23 Alua Miami Ibiza
1.5.3.24 Galéon Hotel	1.5.3.25 Cartago Hotel	1.5.3.26 Alua Sun Miami Ibiza	1.5.3.27 Alua Sun Lago Rojo	1.5.3.28 Alua Sun Costa Park	1.5.3.29 Alua Sun Flamingo	1.5.3.30 Alua Sun Marabella	1.5.3.31 Alua Golf Trinidad
1.5.3.32 Alua Sun Dobleamar	1.5.3.33 Alua Atlantico Golf Resort	1.5.3.34 Parque San Antonio Hotel	1.5.3.35 Alua Tenerife	1.5.3.36 Alua Soul Orotava Valley	1.5.3.37 Alua Suites Fuerteventura	1.5.3.38 Alua Soul Zakynthos	1.5.3.39 Cocyra Beach Hotel
1.5.3.40 Creta Princess Aquapark & Spa							

Alua Hotels are listed separately here purely for space.

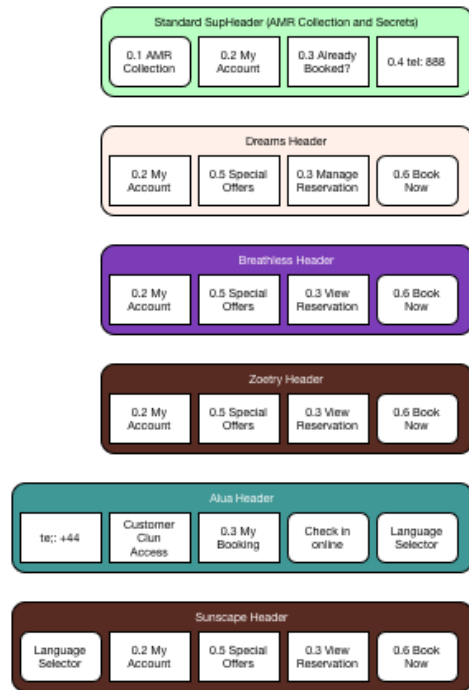
Sunscape Resorts

Temp fix 1.6.2 to read Offers



Sunscape is the only resort brand that includes Explore – the section for activities and excursions.

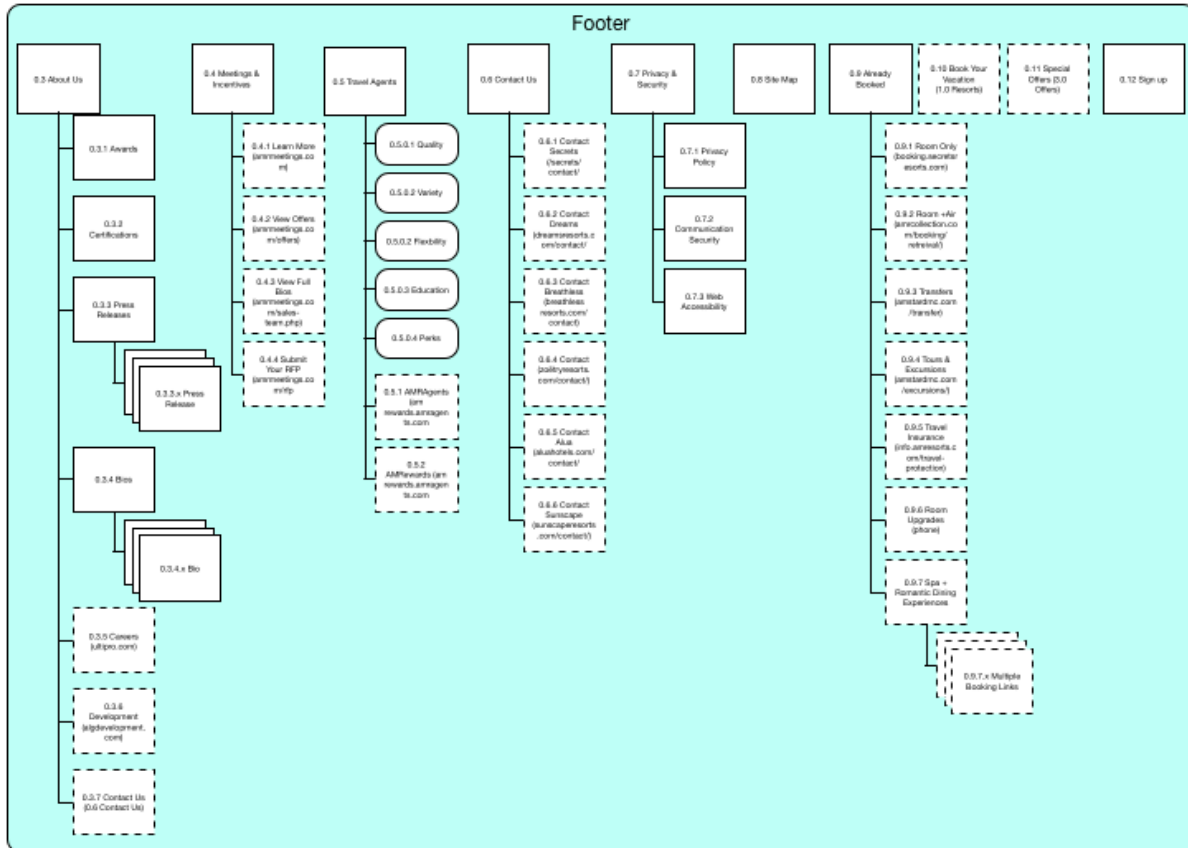
Top Navs



Top Navs are basically the same across properties, with minor differences in order or labeling.

The Standard Header, part of the new redesign, has been propagated to Secrets.

Standard Footer



This is the new Standard Footer. Many resort brands have custom footers, but they (except Alua) will be changed to this footer.

Page Addressing

Each page is made of blocks. The blocks, in turn, are made of smaller elements, text, images, videos, and other items. Each block is given a lower case letter designation (a, b, c, etc.) to distinguish from the page designator numbers. In this way, a single element can be addressed in collaboration. For example, 1.2.12.g would be the news section specific to the Dreams Tulum Resort & Spa. This address, in turn, can be turned into a request, such as “Include a repair noise notice on 1.2.12.g.”

Header

- a. Logo Area
 - 1. Back link (conditional)
 - 2. Graphic logo
- b. Top Nav
 - 1. See Top Nav variants
- c. Main Nav
 - 1. Resorts (AMR Level)
 - 2. Accommodations (Resort Level)
 - 3. Destinations
 - 4. Gallery (Resort Level)
 - 5. Offers
 - 6. Dining & Drinks (Resort Level)
 - 7. Spa (Resort Level)
 - 8. Activities (Resort Level)
 - 9. Events (optional)
 - 10. Weddings (conditional)
 - 11. Meetings (conditional)
 - 12. Explore (conditional)
- d. Alerts
- e. Hero Image
- f. Booking Widget (sticky)

Content

<i>a</i>	<i>b</i>
	<i>c</i>
<i>d</i> Alerts	
<i>e</i> Hero Image	
<i>f</i> Booking Widget	
<i>g</i> Content	
<i>h</i> News / Features / COVID	
<i>j</i> Contact	
<i>k</i> Brand Icons/Badges	
<i>m</i> Footer	
<i>n</i> Social Links	

- g. Content Block(s) (conditional)
- h. News/Features
- i. Contact Resort (optional)
- j. (not used)

Footer

- k. Logos (Badges)
- l. Standard Footer
- m. (not used)
- n. Copyright, Social Media Links

Templating

The bare minimum definition of a page is only the Header and Footer sections. The Content area(s) are what will define each template.

At the moment, all pages are examples of the same template, with different content blocks. However, this addressing and blocking make templating much easier in the future.

Example Content Blocks

This is the draft of what will become a atom-molecule-organism design system. Each description is short for this document, but will be expanded in the design documents.

Video

Video blocks will include a single video. In the event the page holds more than one video, the videos will be stacked vertically.

Video blocks will expand to fit their allotted space, BUT the proportions of the video must be maintained, meaning the video will expand horizontally or vertically to fit their space, but the proportion of height to width must be maintained.

Video controls will be included with videos and will be included in the proportion calculations.

If the video block is so small that the video would be unwatchable, the video should be replaced by a link to a popup that will show the video.

Single Image

Single Image blocks show a single image. The block expands to cover the size allotted, BUT the image in the block must maintain its proportion. The enclosing box may include a caption for the image. If the image is too small, it will include a 'expand' button to show the image in a larger popup.

Carousel

Carousel Blocks are identical to Single Image blocks in function, but include multiple images and controls to switch from one image to the next/previous.

As with the Image Block, the block should include a 'expand' button to show the image in a larger popup.

Tab Content

Tabbed content is similar to a Carousel in that it shows multiple sets of content one at a time. These sets of content can include videos, images, text, forms, links, or combinations of those. Unlike a slideshow, the content controls are tabs external to the content itself. On press of each tab, the box should 'pan' to the selected content.

Tabbed content should not include smaller tabbed content.

Icon Sets

Icon sets are groupings of icons that may be linked. The icons maintain their proportions and shift between three sizes(?) but adjust size to fit allotted space. The icons are generally centered, and preferentially move to additional rows rather than move off page or change size.

Paragraph(s)

Paragraphs boxes contain text only. The text shifts size only if the page moves from desktop to mobile. In general, the text uses normal justification to fill the allotted space. Text may be designated in vh (view height) or vw (view width) sizes, in which case it is infinitely sizable base on the viewer (browser) size.

Hero Image Block/Hero Video Block/Hero Carousel Block

Hero Image/Video/Carousel Blocks operate exactly as their basic counterparts, but are larger. They take up the majority of the screen at the top, and act as the major introduction to the Resort and Brand pages.

Media (image & text) Block

A Media Block is similar to a magazine article, it is text of varying sizes and images/video displayed to support the text. The image is constrained by proportions, but resizes to the box size. The text is handled as regular text, following normal justification rules.

Room Offer / Cards

TBD

Accordion Block

TBD